SIGN CRITERIA  
Wisdom Pointe  
Peachtree City, Georgia 30269

GENERAL

- All signage must be approved by Landlord prior to installation.
- All signage must comply to Peachtree City Sign Ordinance Specifications.
- Tenants are responsible for obtaining a Peachtree City Sign Permit for all signs.
- All signs are to comply with specifications provided herein.
- All signs are to be fabricated and installed by Hilton Sign Services, Inc. or approved equal.
- No advertising sign shall be displayed by tenant unless it has first been approved by the Landlord and by the City of Peachtree City.
- No tenant shall display more than one window advertising sign at one time, and that sign shall not exceed six square feet in area, nor shall it be displayed for more than 30 days in a calendar year.
- If an advertising sign is installed by a tenant, and that sign has not been properly approved as specified above, the Landlord shall require that it be removed at once or brought into compliance within a reasonable time period as determined by the Landlord and the City of Peachtree City.
- Tenant is responsible for removal of all signage within 30 days of termination of lease.

SPECIFICATIONS

Wall Sign Panels
- Tenants will be allowed either a 2' x 8' panel or a 3' x 12' 6" panel depending on space leased.
- Tenants combining two lease spaces are allowed one main identification sign and one secondary sign.
- The secondary sign will contain descriptive text only and must be approved by the City of Peachtree City.
- Sign Material to be 1-1/2" thick Signfoam™ panels with sandblasted graphics with raised border and text. No exceptions.
- All panels to conform to standard layout including size, border, typestyle/font and colors.
- Typestyle/font to be New Baskerville Bold, size of which is determined by space available on panel.
- No logos permitted.
- Colors - Text and Border = Behr Premium Plus Semi Gloss Latex 'Off White C40-29'
  
  Background = Behr Premium Plus Flat Latex 'Aged Bark C40-15'
- All panels are to be mounted to brick facade centered vertically over tenant space entrance as shown on building front elevation plans (see Landlord).

Monument Sign Panels
- Tenants will be allowed either a 6' x 3' 6" or a 9' x 3' 6" panel, depending on size of space leased.
  one per each side of two sided sign.
- Sign Panel Material to be 5mm thick ALLIMACORRTM panels with computer cut vinyl graphics.
- Typestyle/font to be Helvetica Bold, size of which is determined by space available on panel.
- No logos permitted.
- Colors - ALUMALITE panels to have factory applied IVORY color.
  
  Vinyl graphics to be #73 Metallic DK Charcoal High Performance Cast Vinyl (JSI Sign Supplies).
- All panels are to be mounted by qualified sign company only.

ATTACHMENTS
- Typical Elevation of Wall Sign Panels
- Typical Elevation of Monument Sign
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- Typical Elevation of Monument Sign
Hilton Sign Services, Inc.

Professional Design, Quality Signage, Exceptional Service

Phone: 770-988-0011  Fax: 770-502-0740
145 Spring Forest Way, Sharpsburg, GA  30297

Client: Barron Mason
Project: Westom Point
Date: 8/4/2000
Scale: 1/8" = 1'
Drawing #: 1 Revised

24" x 66" Sandblasted Sign Foam Panel, Typical
Except at Building Canoe Section

Break of Day

Tenant Space
Front El
Showing Propo.

36" x 150" Sandblasted Sign Foam Panel, Typical on Building Center Section
ion View

Placement