

Planning

Council Workshop February 1, 2022



Why Do We Plan?

“Great Places Don’t Happen By Accident”

- Taking a broad view of how all the pieces of a community (buildings, roads, parks, etc.) fit together like the pieces of a puzzle
- To ensure the long-term vitality of our community, environment, and economy.



Planning Cycle



What is a Comprehensive Plan?

A community-driven document that:

- 20-year horizon
- Guiding vision (goals)
- Policies for guiding decisions
- 5-year work program
- Must be updated every 5 years
- Must include public participation
- Must include map of future development



Comprehensive Plan should:

- Accentuates assets (strengths)
- Mitigates liabilities (weaknesses)
- Identifies potential opportunities

Comprehensive planning is *ALWAYS* about balancing competing interests and making difficult trade-offs



Community Driven Plan

Council-appointed citizen steering committee

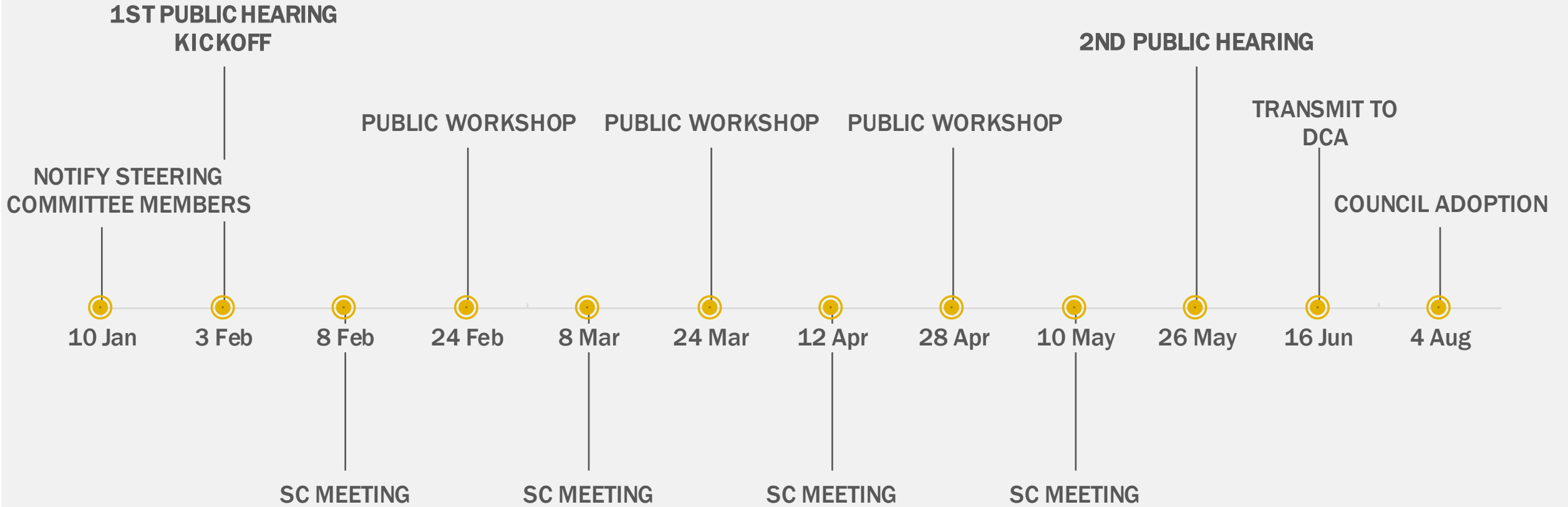
- Role is to ensure plan reflects the broad range of perspectives in the city

Public Workshops & Hearings

- 2 public hearings required (beginning & end)
- Monthly Workshops February - May



PLANNING TIMELINE



Community Participation Plan

Steering Committee

- Meeting dates posted
- Live-stream
- Minutes & video online
- Hand-out materials online

Public Workshops

- Ad in local papers
- Facebook events/posts
- Online survey
- All materials & results online



Anticipated Outcomes:

Expect 2022 Update will confirm the **Village Concept** vision

Confirm/refine guiding policies

Update Future Land Use map & 5-year Work Program

