

ADMIN/PUBLIC COMM. 3RD QUARTER 2021

SOCIAL MEDIA

Content Reached

51,148



Followers 9.4K

48 Posts

WEBSITE

249,499

PAGE VIEWS

98 COUNTRIES

137.3k visits



#1 Site Searched

Keywords:

Fireworks/4th of July (150+)



Top visited pages

Jobs- 13,491

Golf Carts- 10,755

Library- 10,509

Device Types

Smartphone- 76,733

Desktop- 54,061

Tablet- 5,471



6,517

CITY HALL
VISITORS

54 Open Records Requests Processed



3 Ordinances & 2 Resolutions
Passed by Council

11

Newsletters
Produced
63%

Newsletter
Click Rate

July 1, 2021- Sept. 30, 2021