



Peachtree City Citizen Needs Assessment Committee

What City Services @ What Cost?

Peachtree-city.org/needs

***NOTE: Originally presented to the Mayor and Council on
5/7/3013. Financial data is out of date for FY 2016.***

Needs Assessment Committee

Mission:

- To determine citizen priorities for city services, [and] recommend the millage rate in the context of [all] city revenue using objective methods.”

Committee Members

- Mayor Don Haddix (Non-Voting Chair)
- Robert Black (Committee Co-Chair; Chair, Survey Analysis Sub-Committee)
- Josh Bloom (Committee Co-Chair)
- Phil Prebor
- Allen Baldwin
- John Dufresne
- Steve Hamlin
- Jack Joyner
- Paul Lentz
- Holly Machemehl
- Terrence Manning

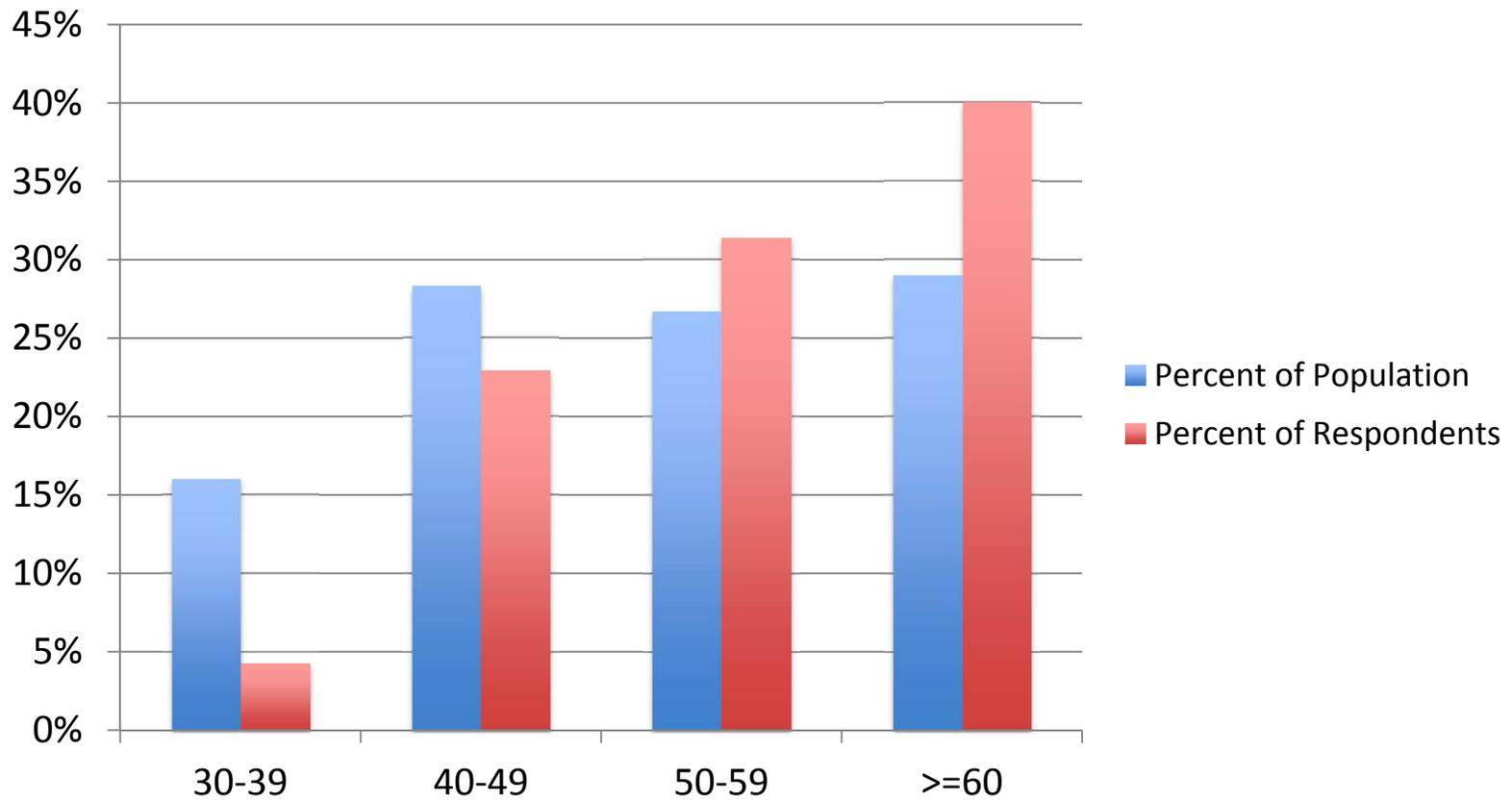
Survey Distribution

- Objective: 400 responses ($\pm 5\%$ margin of error)
- Method: sent 1,200 invitations selected randomly from $\approx 12,000$ residential addresses
- 209 valid responses

Survey Analysis

- The margin of error is $\pm 7\%$.
- Percentages in the charts have been rounded to the nearest whole number.

Responses were weighted by age to normalize the results.

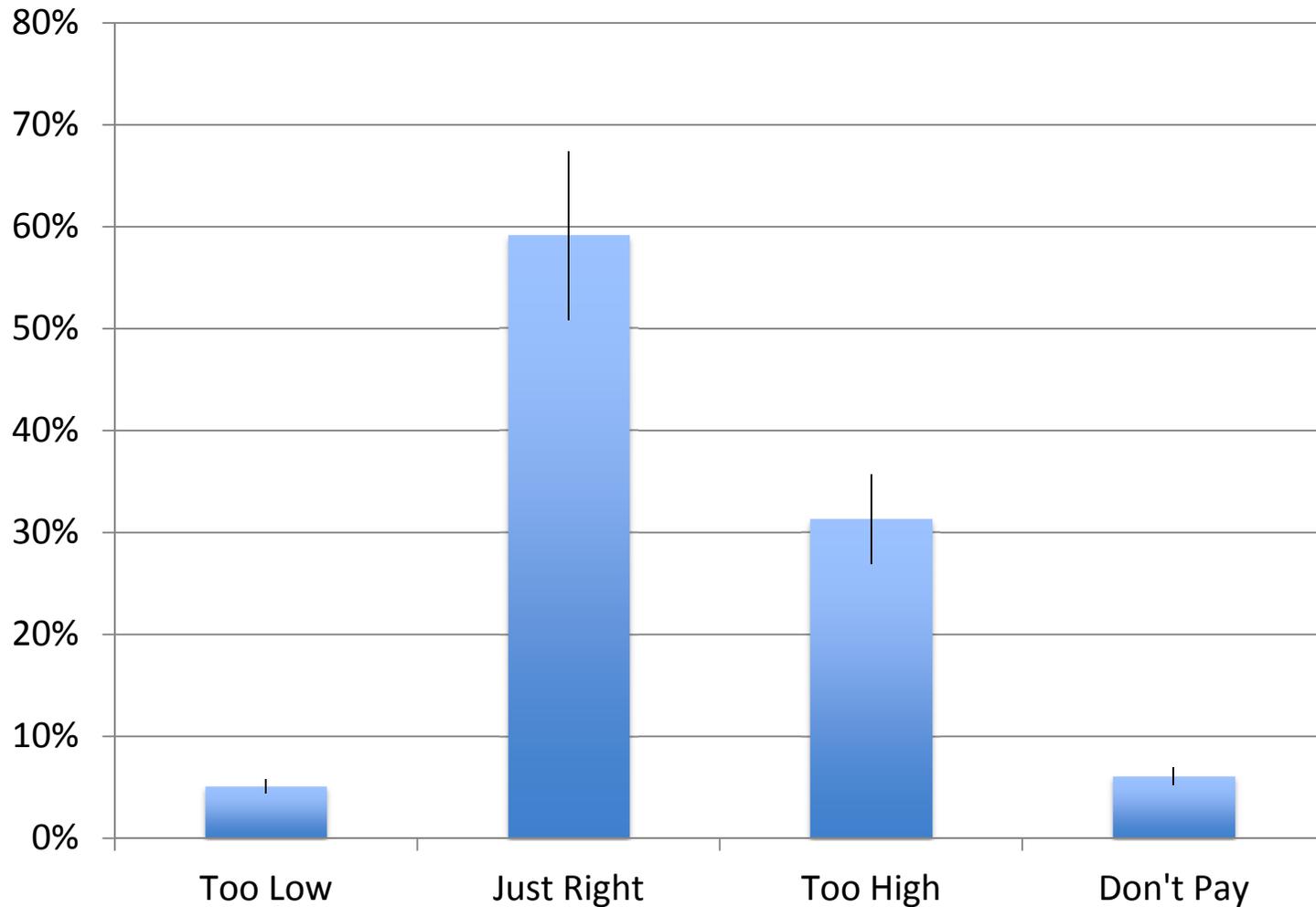


<u>Age</u>	<u>Population</u>	<u>% of Population</u>	<u>No. of Respondents</u>	<u>% of Respondents</u>	<u>Weight</u>
30-39	3445	16.0%	9	4.3%	3.72
40-49	6099	28.3%	48	22.9%	1.24
50-59	5743	26.7%	66	31.4%	0.85
>=60	6255	29.0%	84	40.0%	0.73

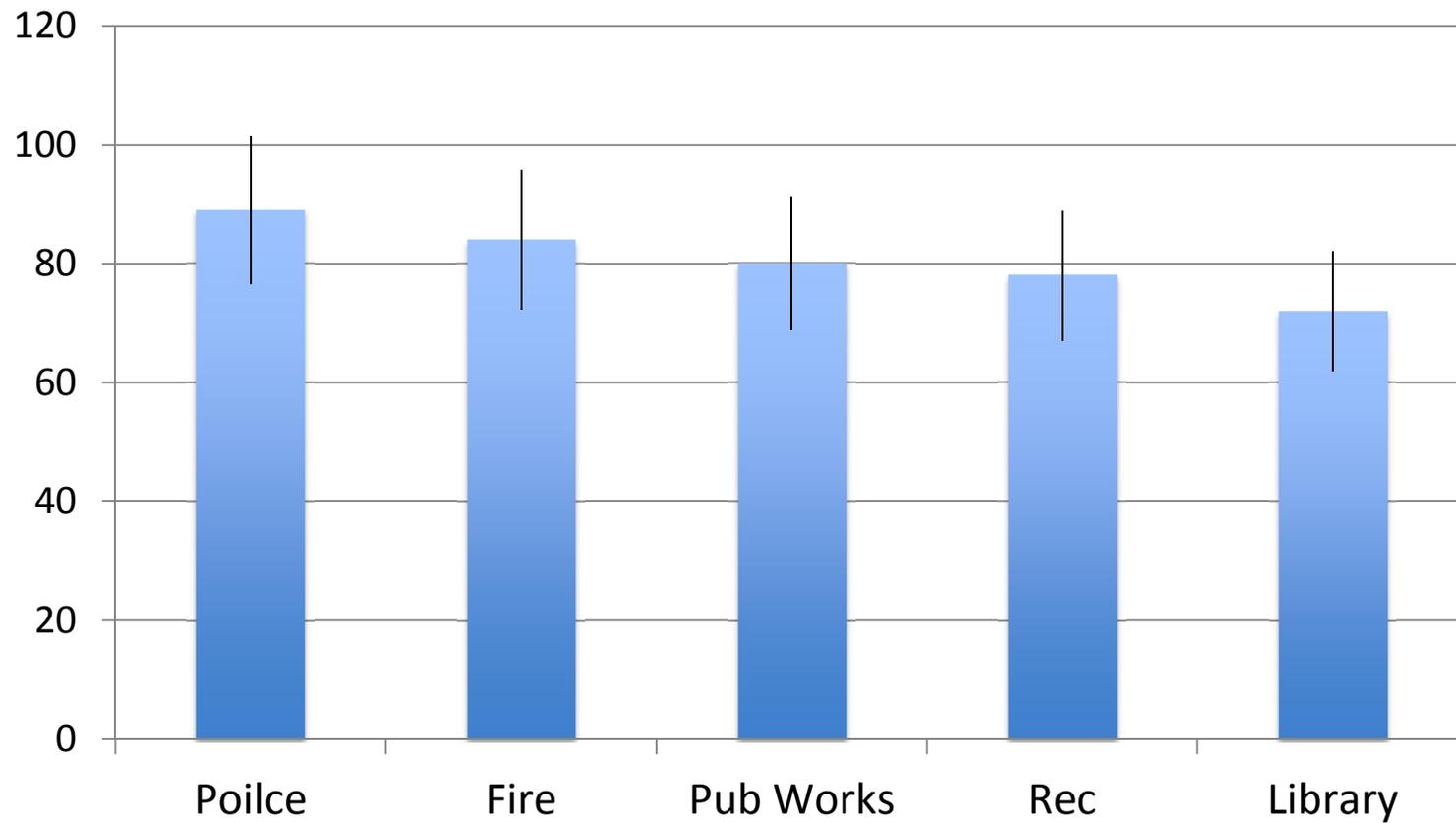
Population numbers were taken from the US Census web site.

$$Weight = \frac{\%Population}{\%Respondants}$$

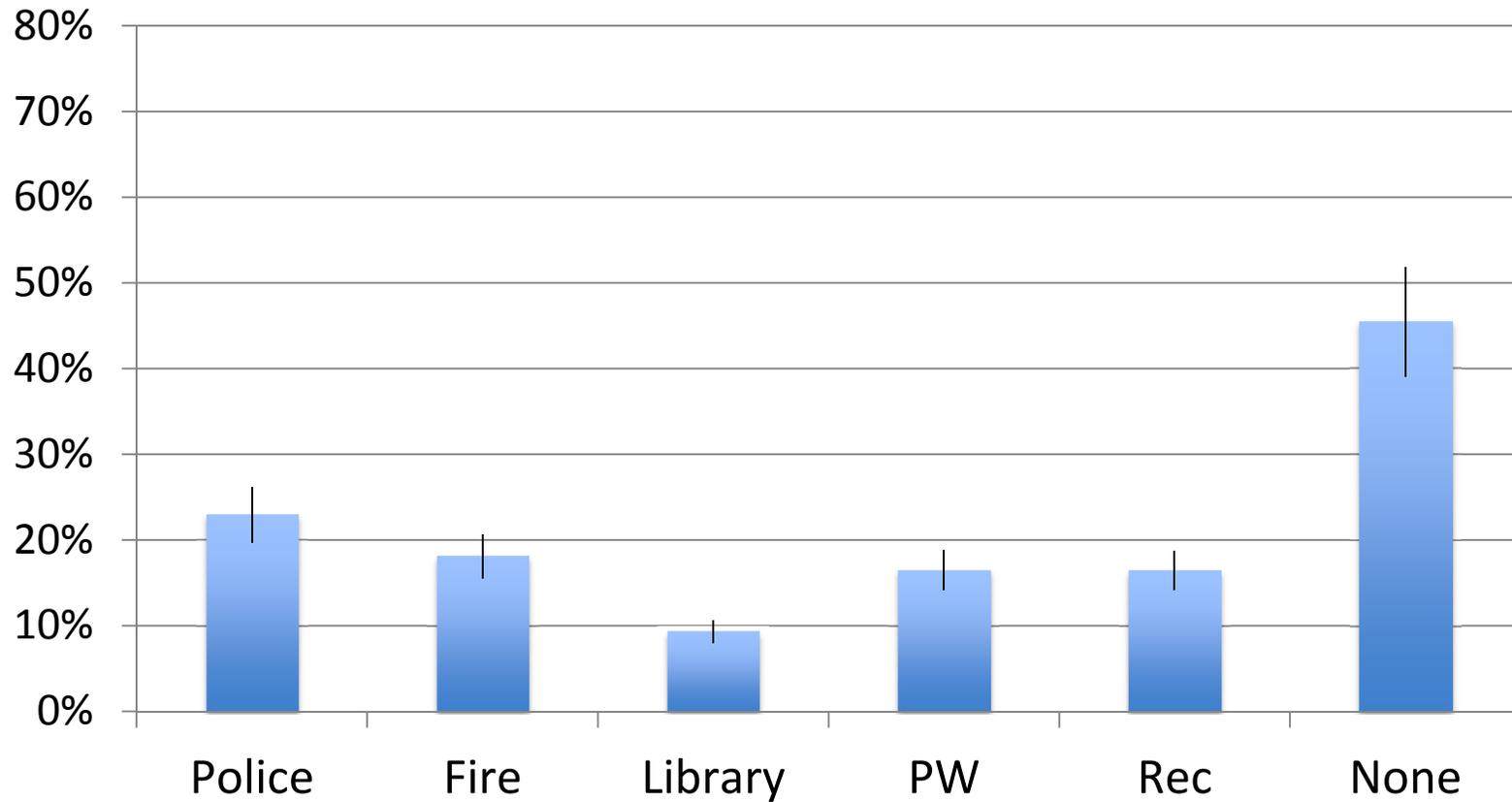
Which statement best describes your opinion about the amount of property taxes you pay to Peachtree City compared to the services you get?



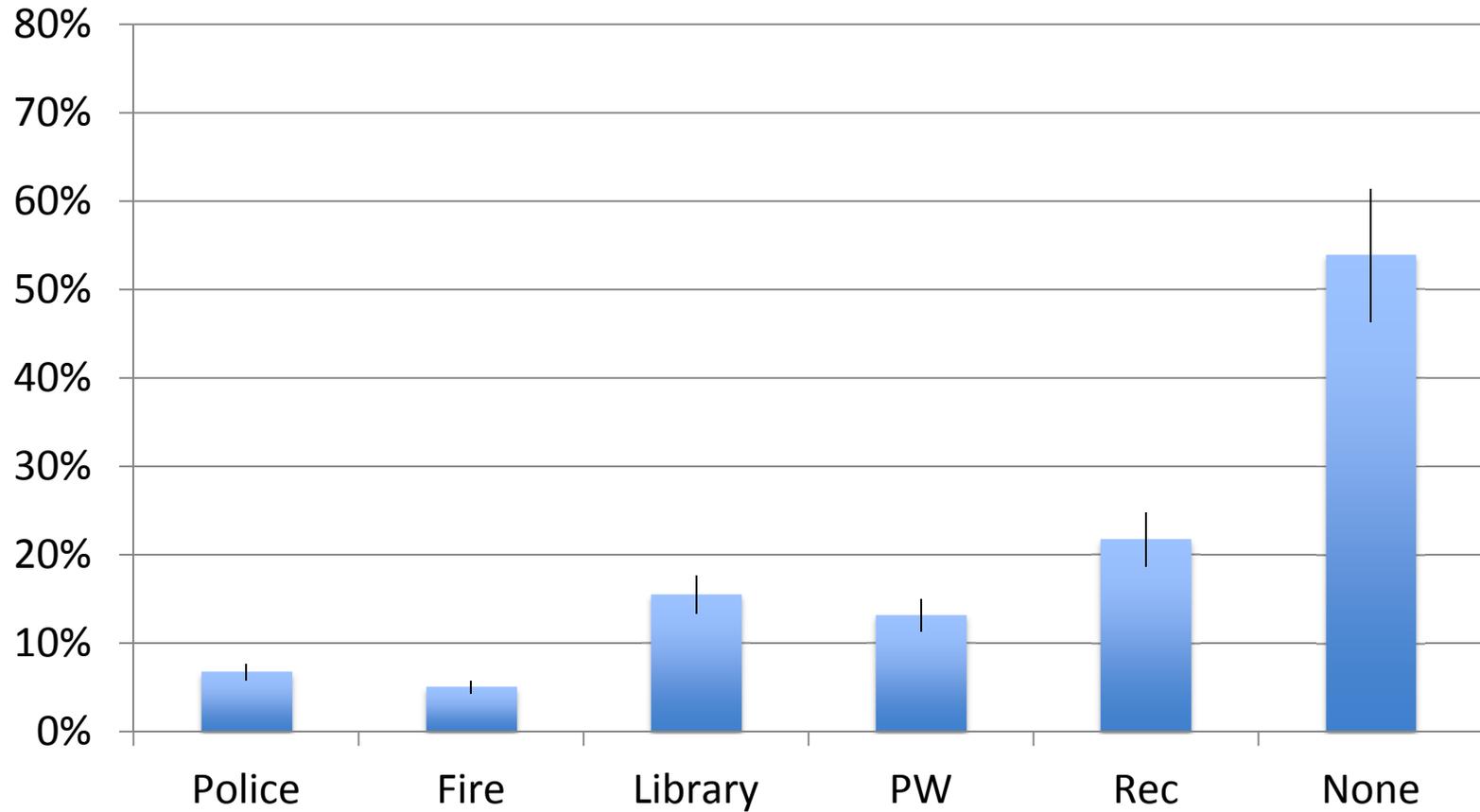
Please rank these in order of their importance to you, with 1 being highest and 5 being lowest.



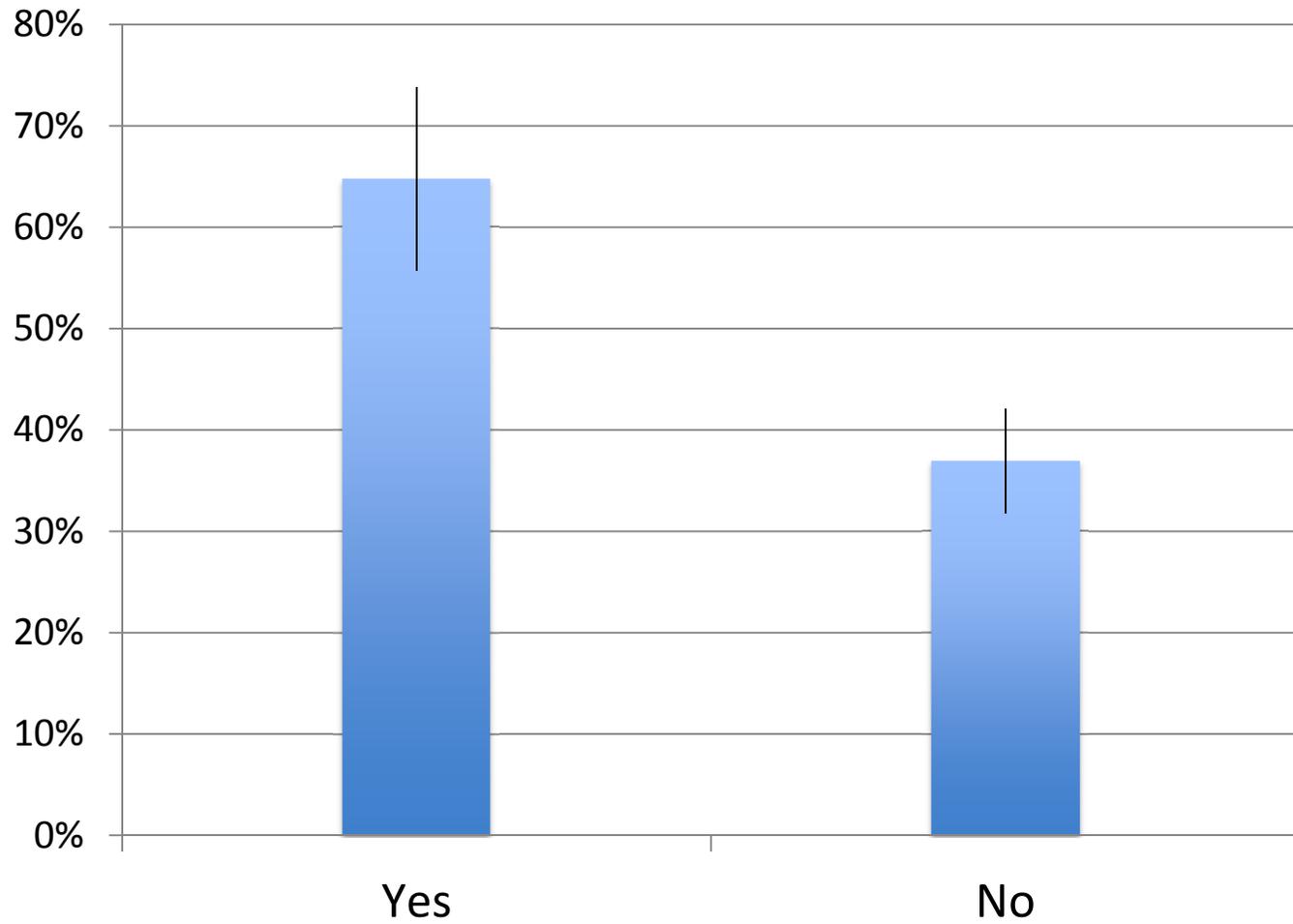
Do you think the city spends TOO MUCH money on one or more services?



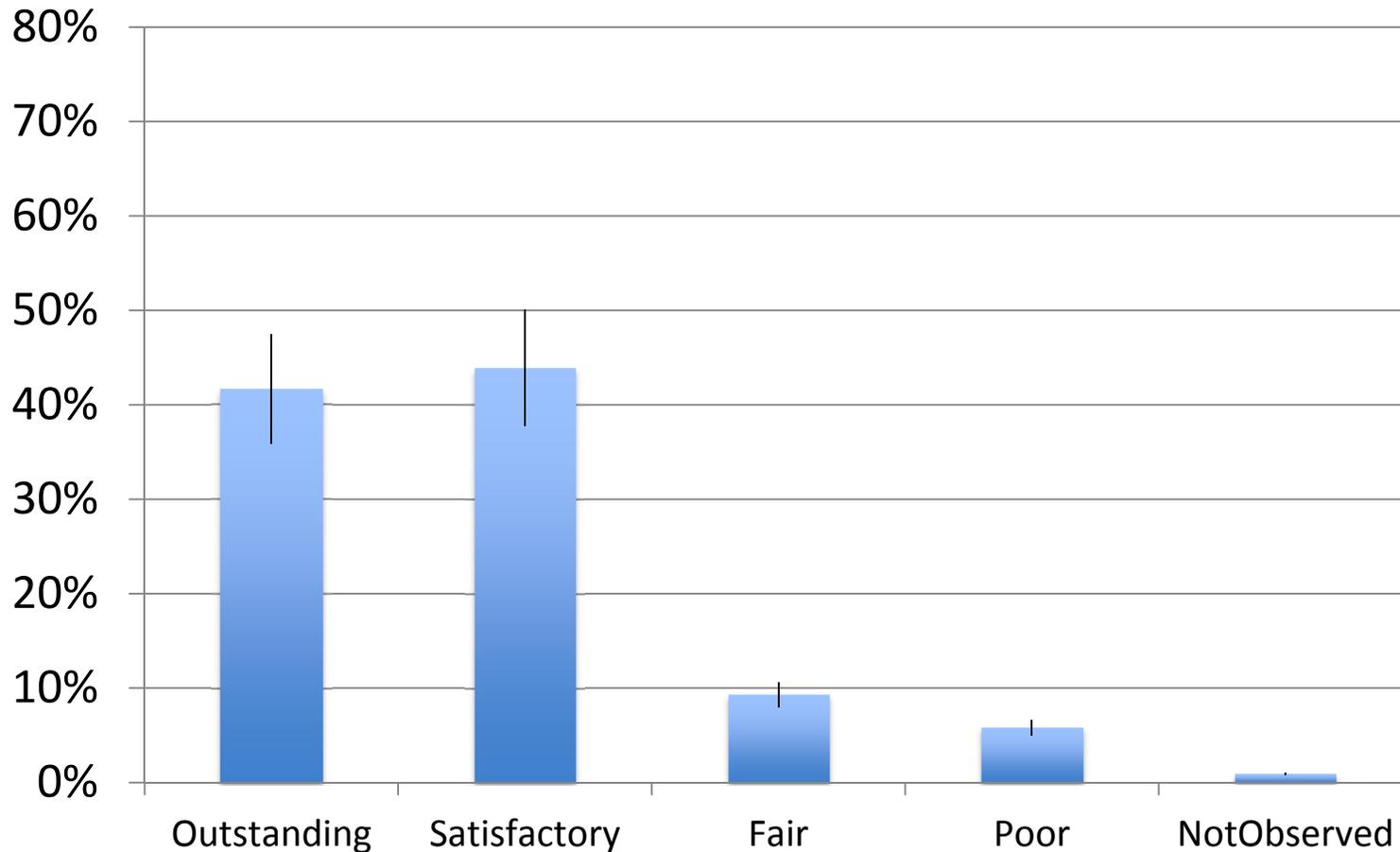
Do you think the city spends TOO LITTLE money on one or more services?



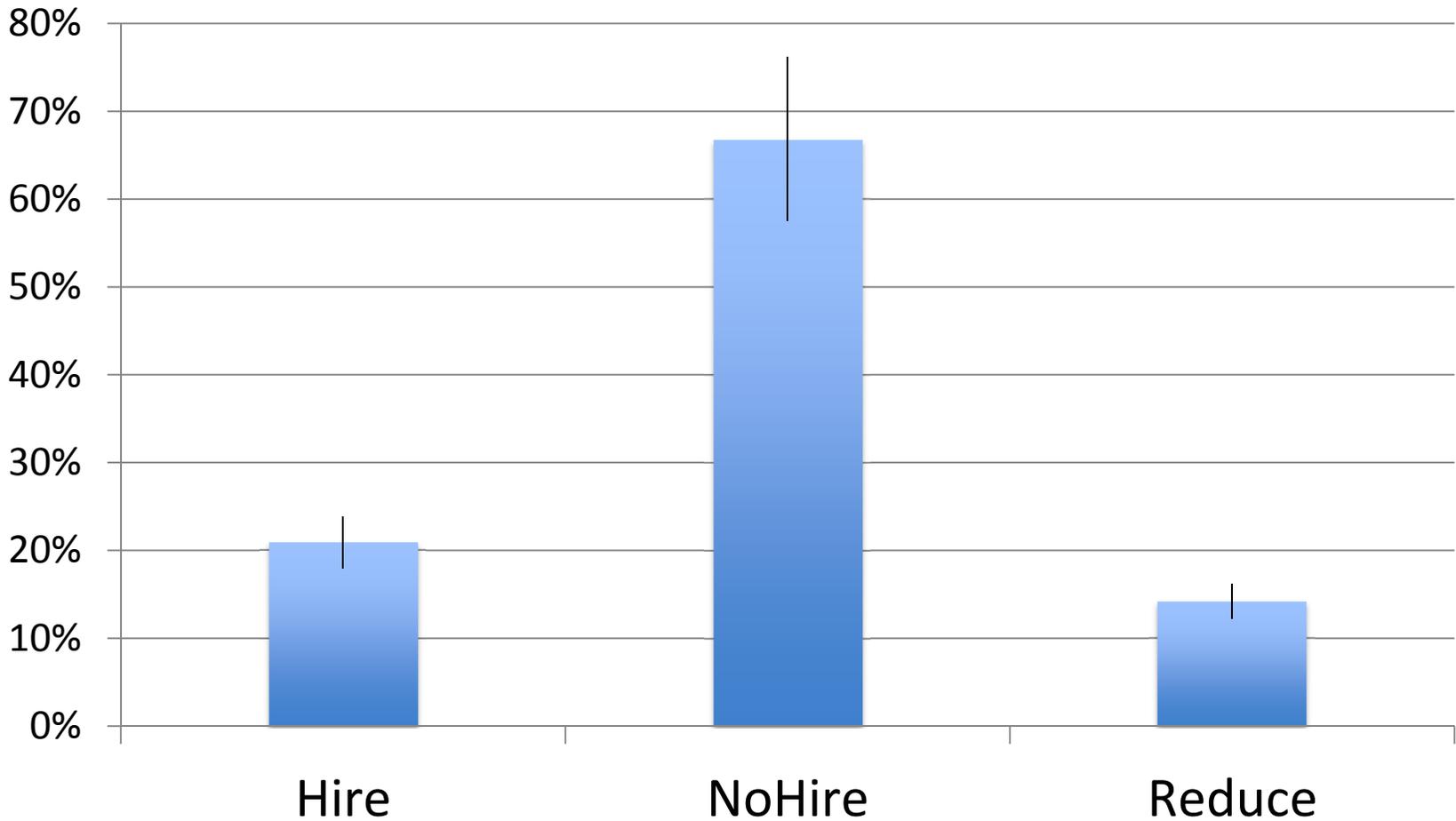
Should the city do an analysis of each job in the city?



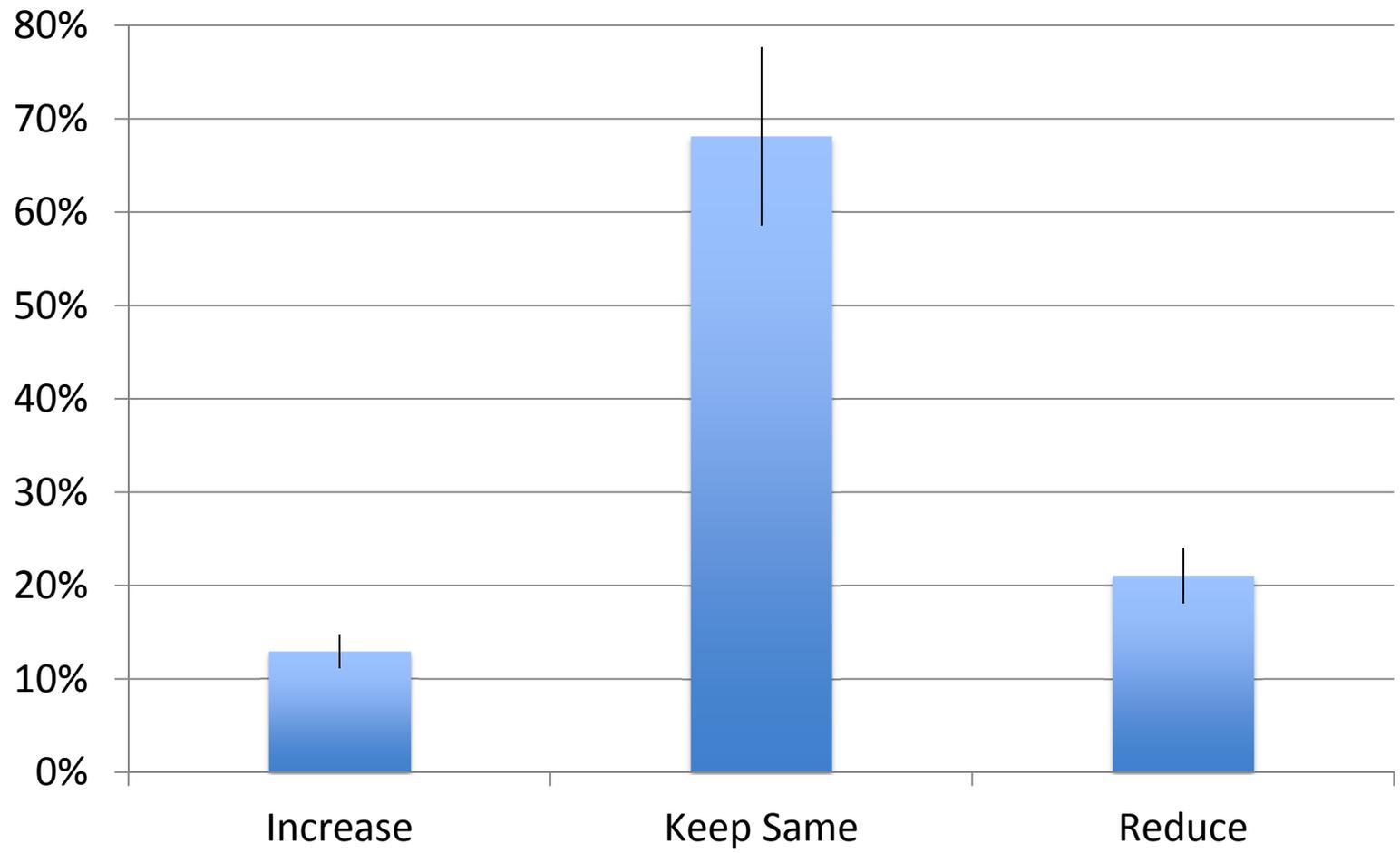
Overall, how would you rate the performance of the Peachtree City Police Department?



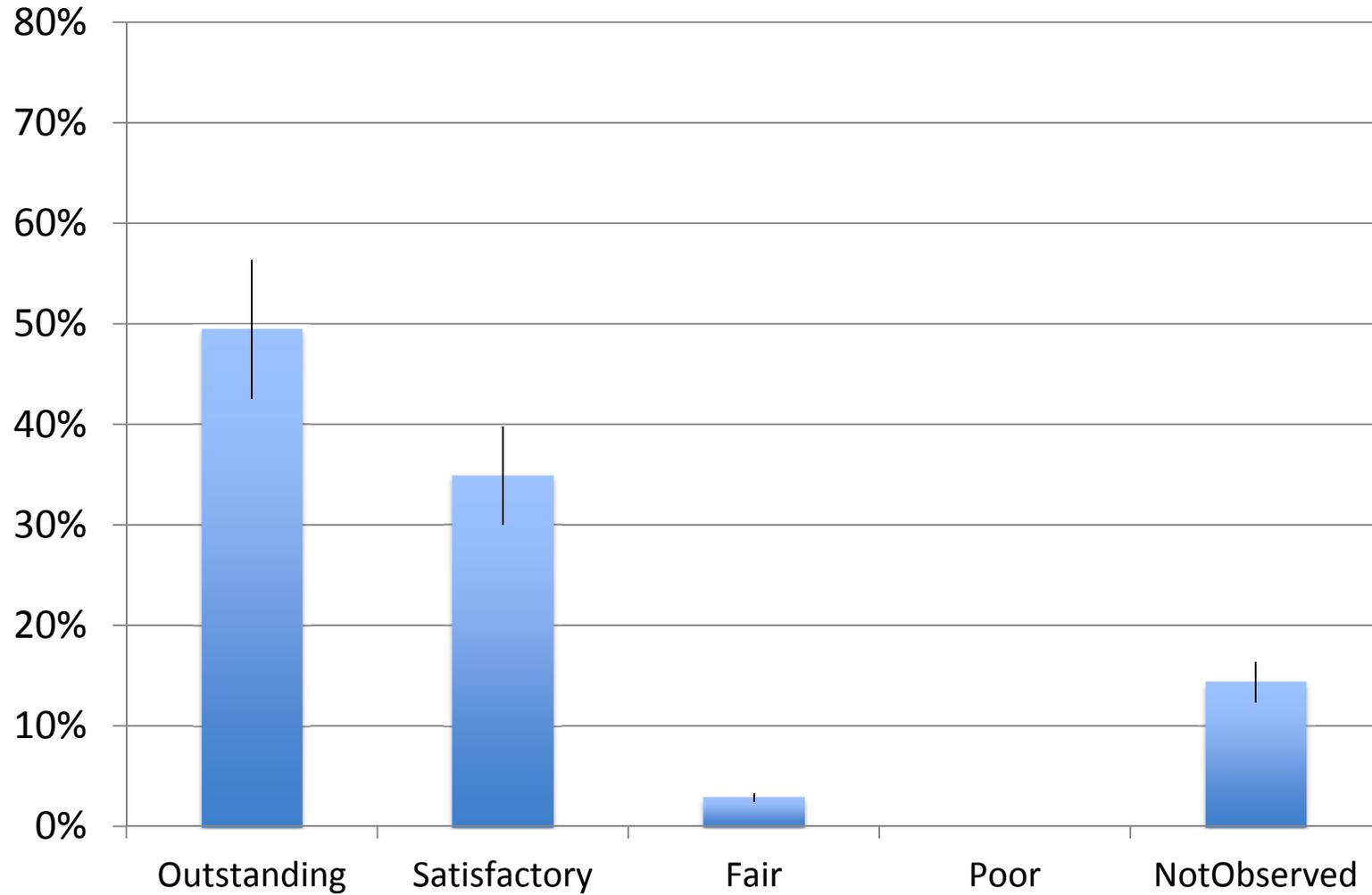
Which statement best describes your opinion? [Hire additional police officers, not hire additional officers, or reduce the number of officers]



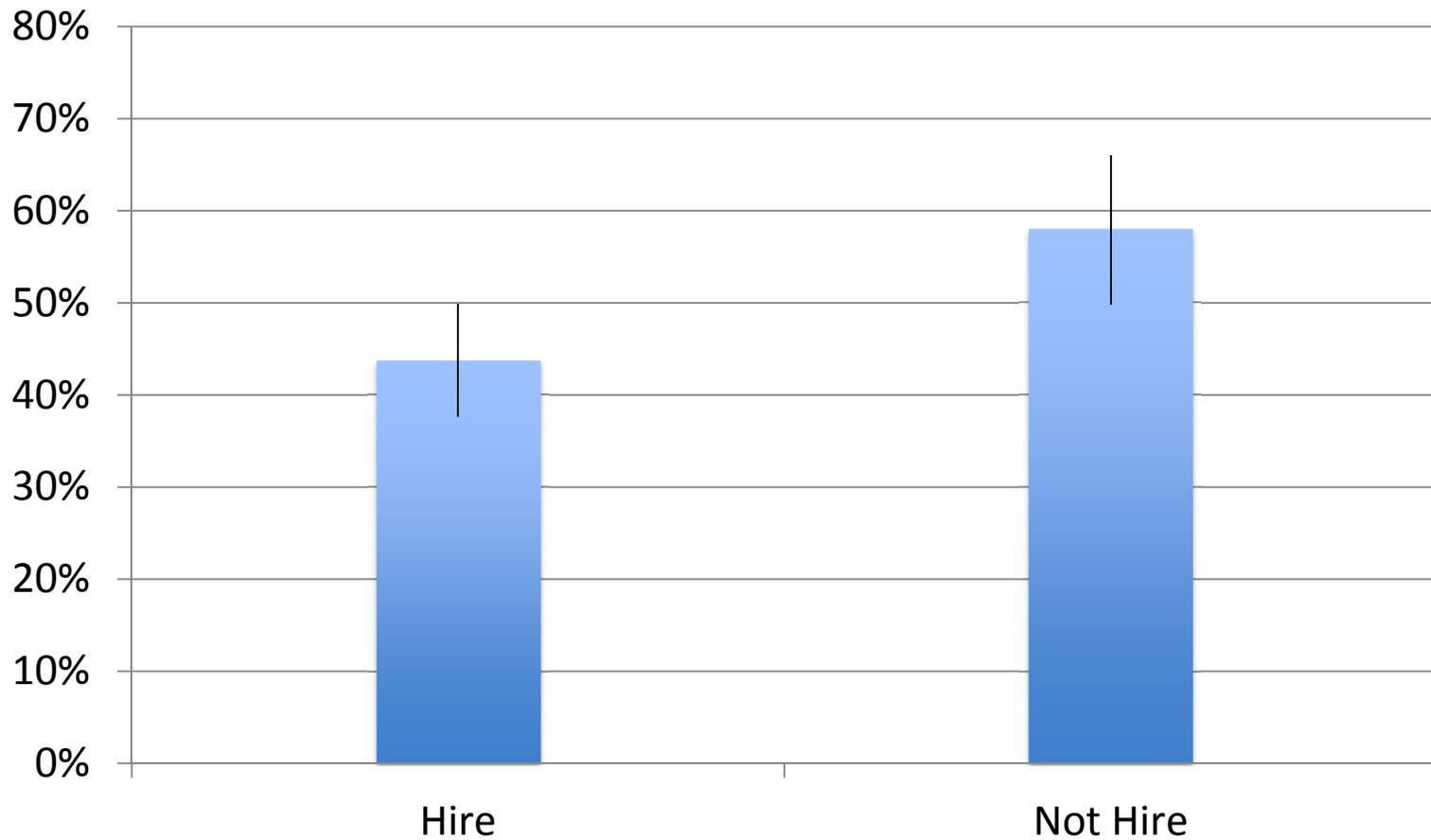
Which statement best describes your opinion? [funding for Police Department]



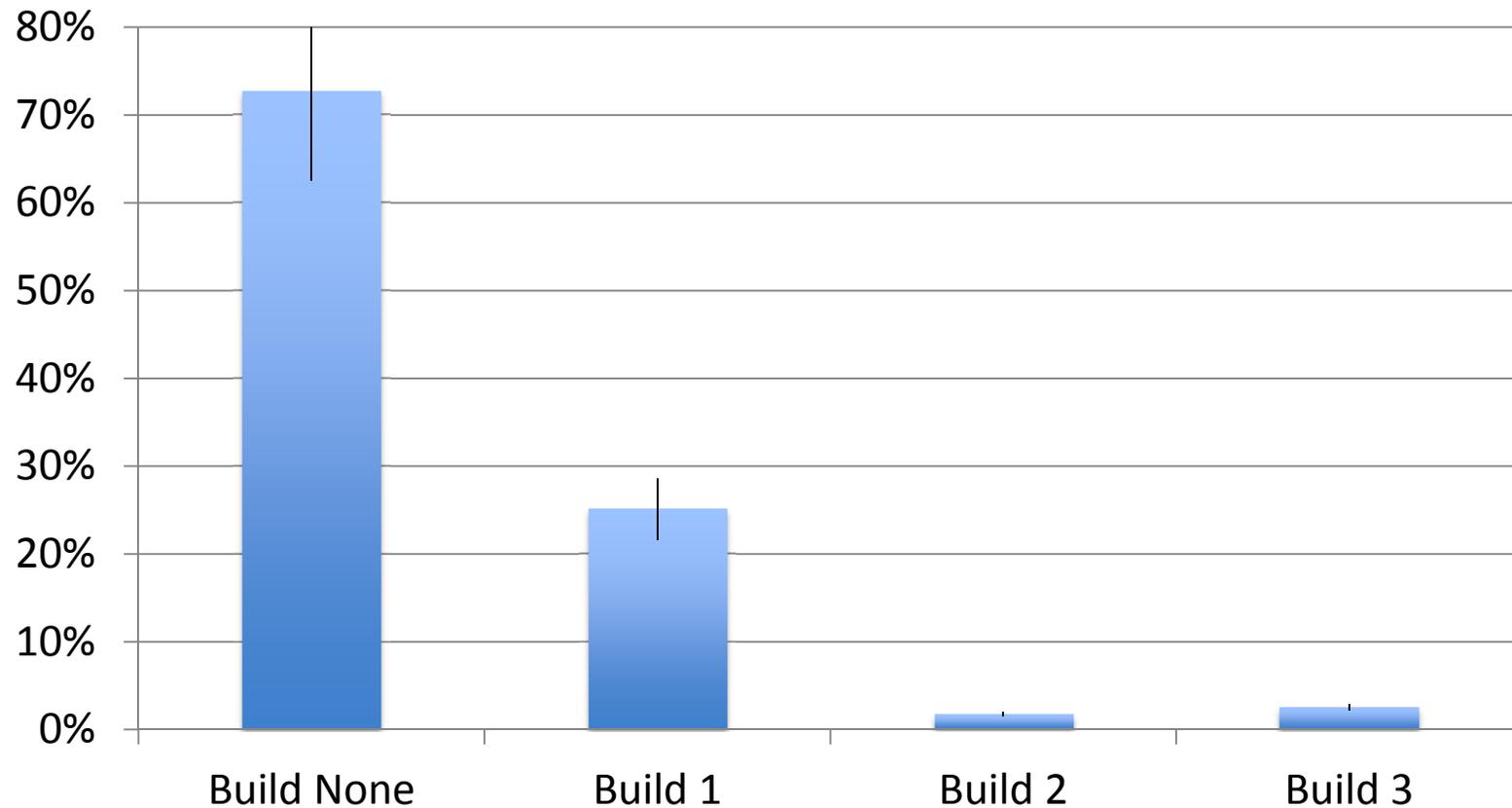
Overall, how would you rate the performance of the Peachtree City Fire Department?



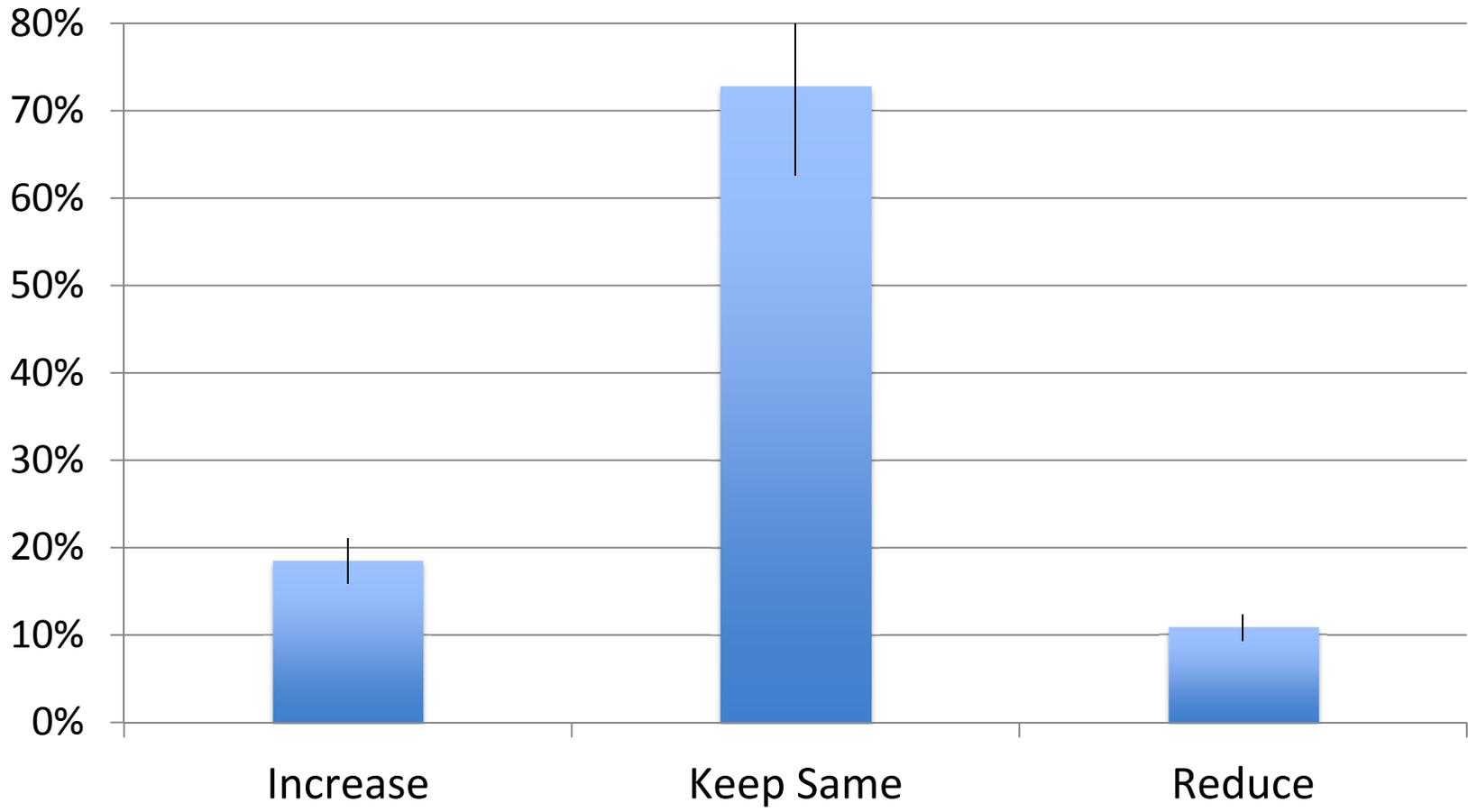
Which statement best describes your opinion? [Hiring additional Firefighters]



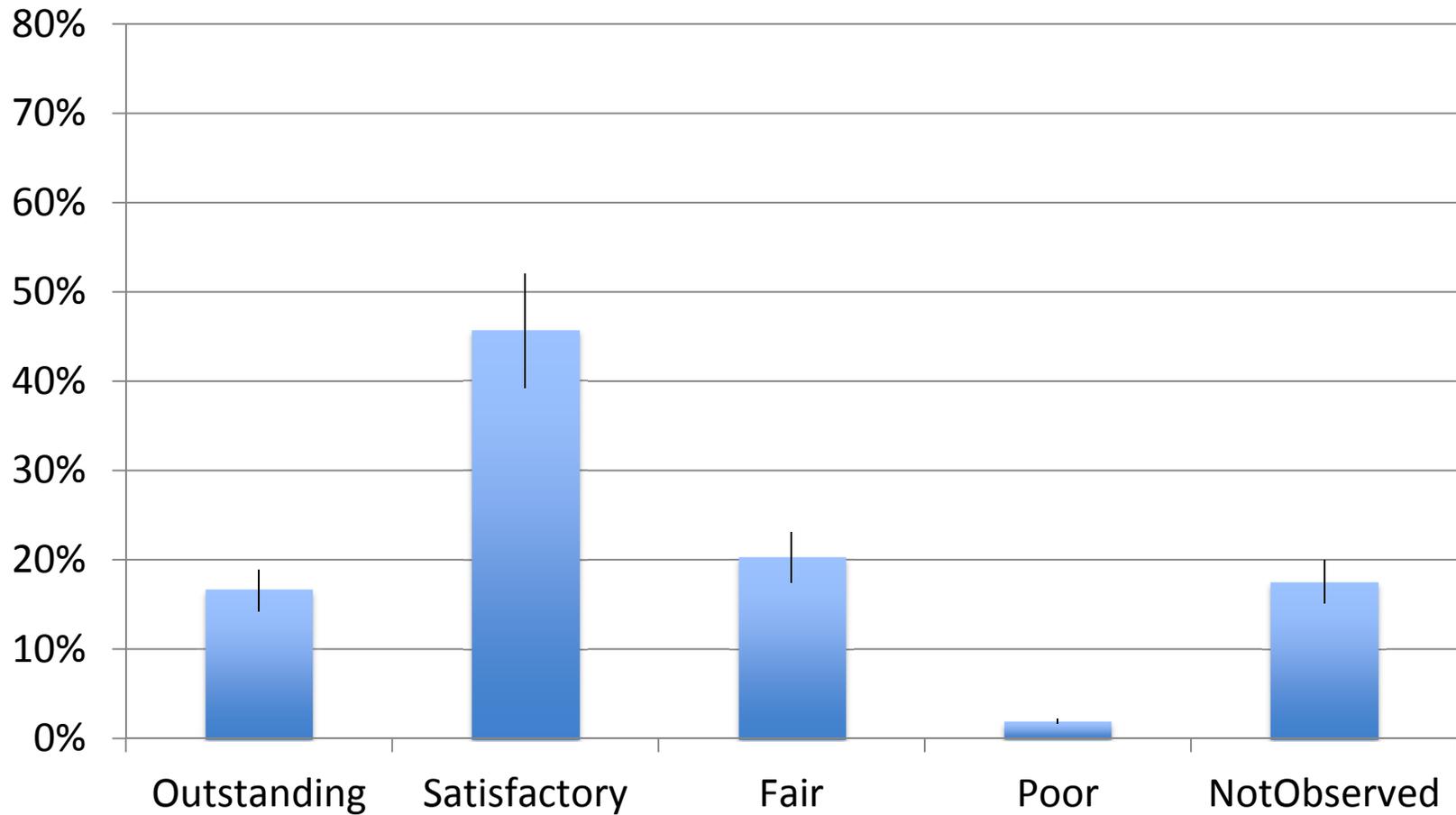
Which statement best describes your opinion? [Building additional Fire Stations]



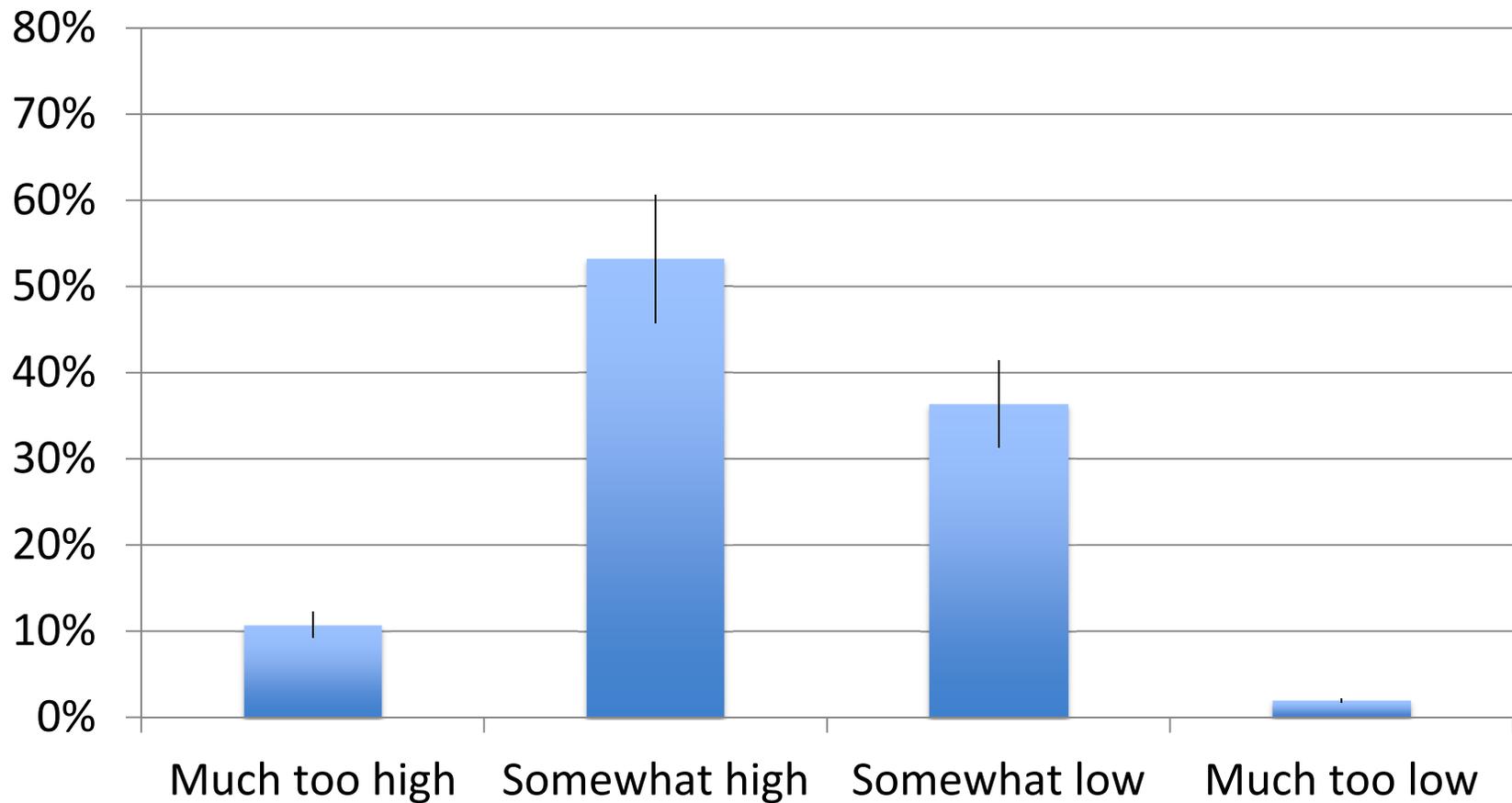
Which statement best describes your opinion? [Funding for the Fire Department]



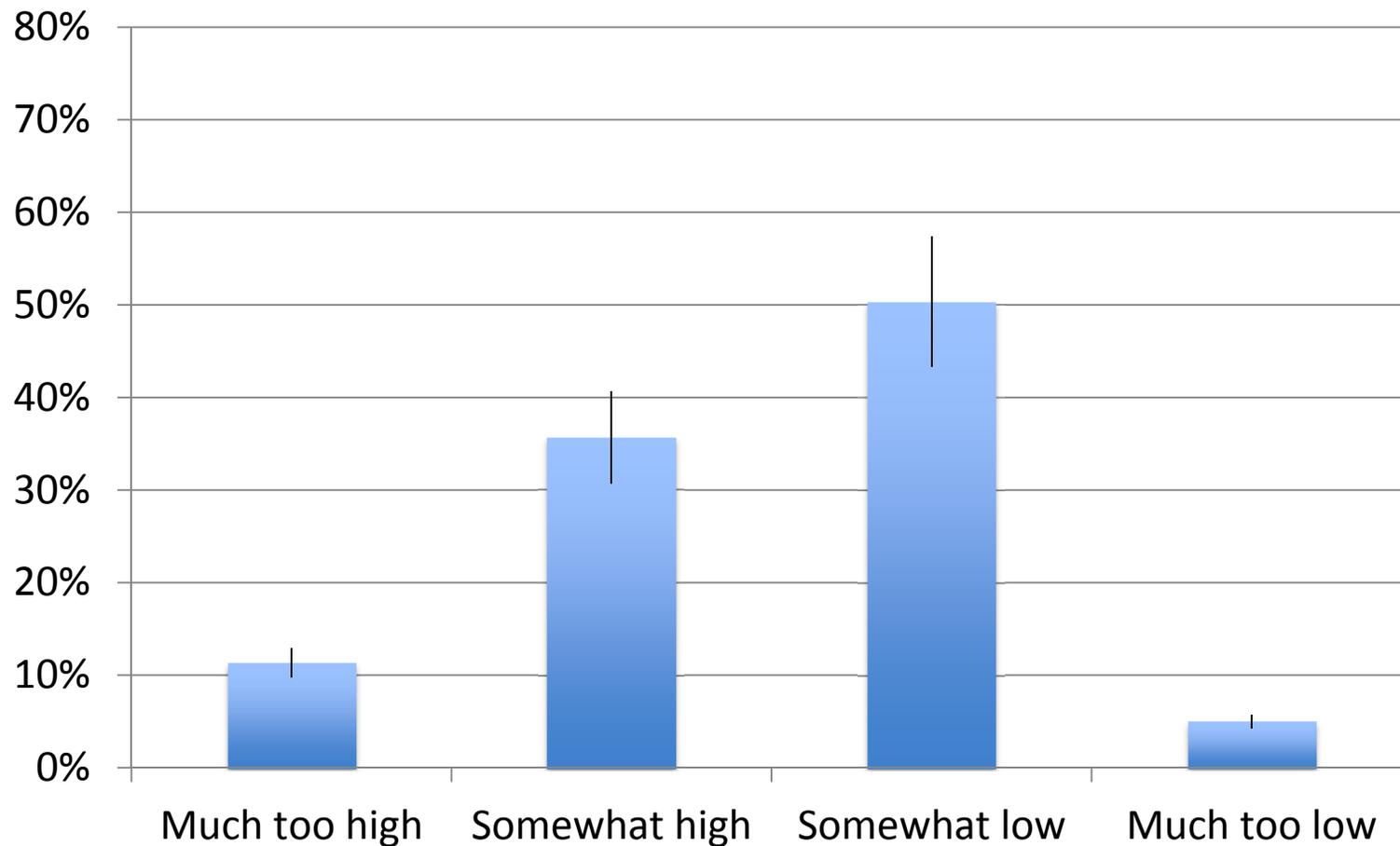
Overall, how would you rate the performance of Recreation?



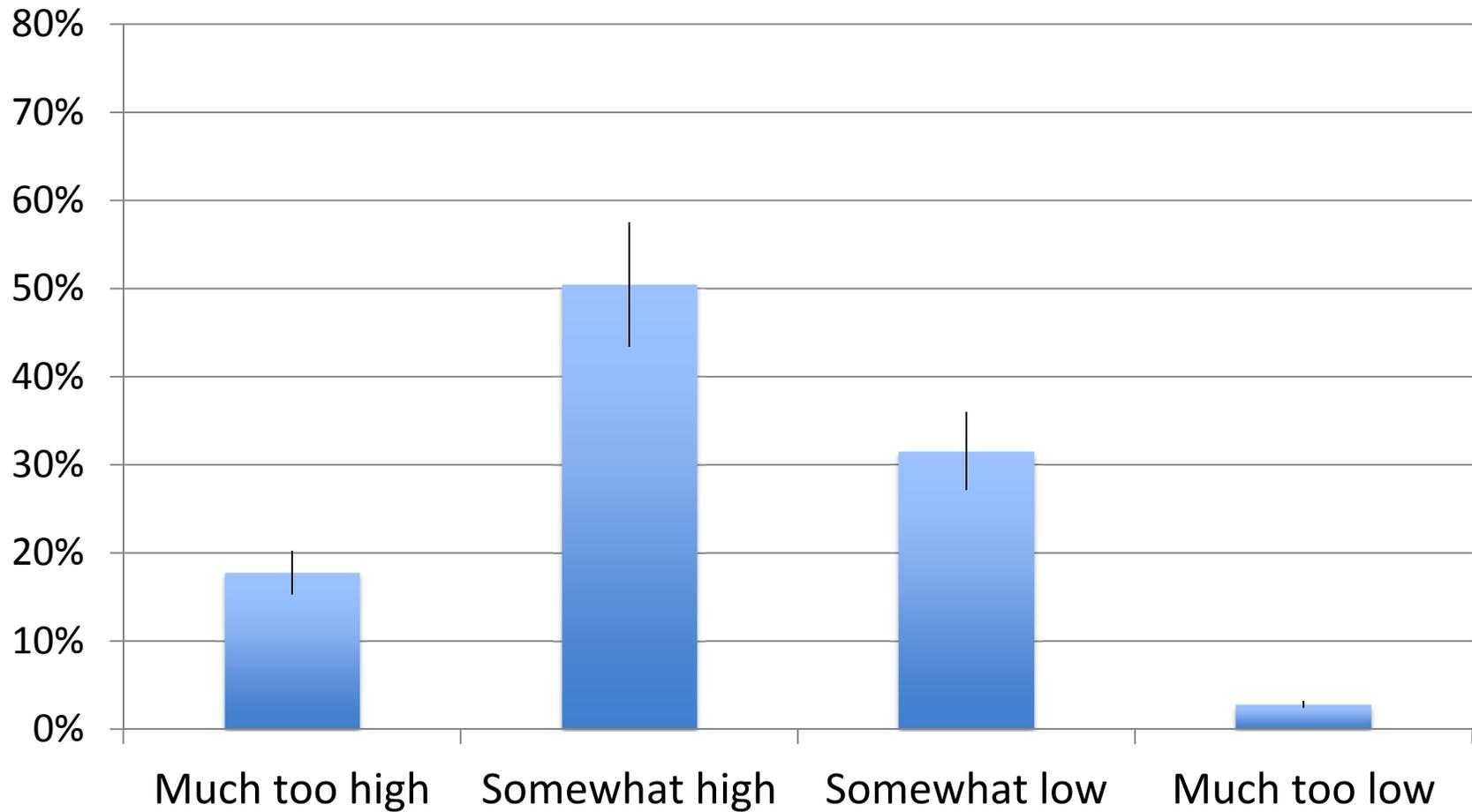
The annual cost in property taxes for the average homeowner for the city to operate the **Kedron gym, pools, and bubble** is about \$14 per year. **This amount is:**



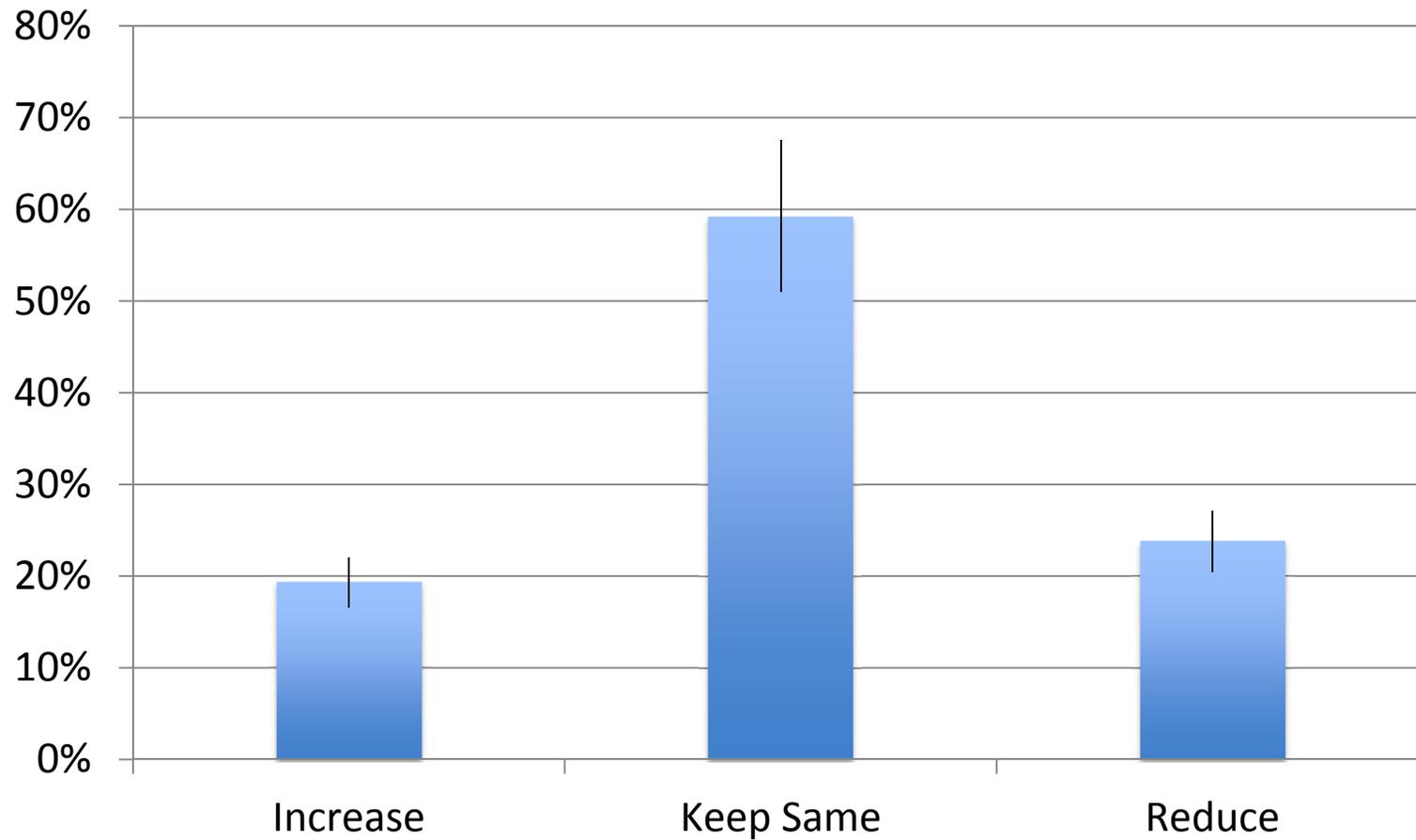
The annual cost in property taxes for the average homeowner for the city to operate the Gathering Place is about \$4 per year. **This amount is:**



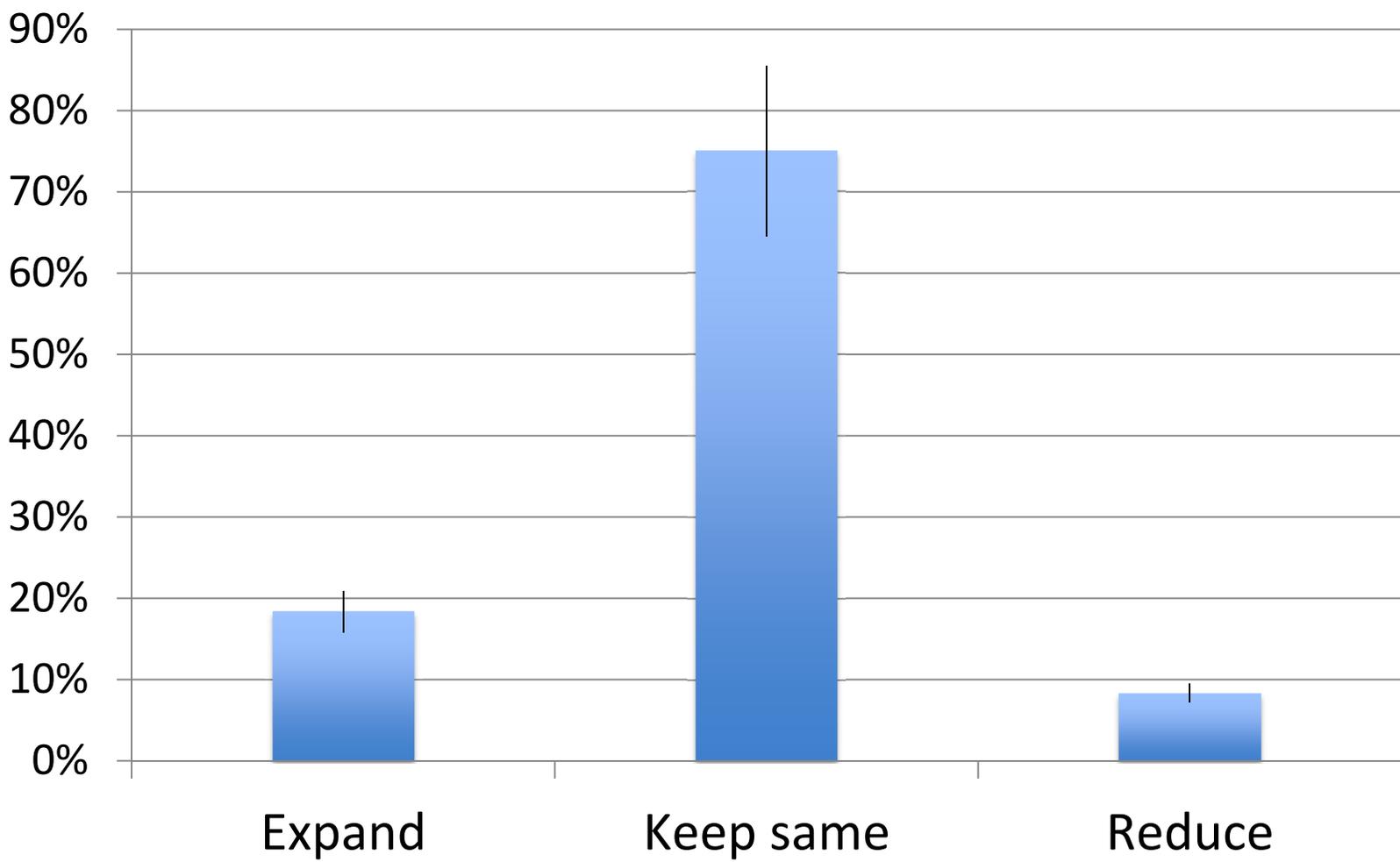
The annual cost in property taxes for the average homeowner for the city to provide other recreation programs and services is about \$39 per year. **This amount is:**



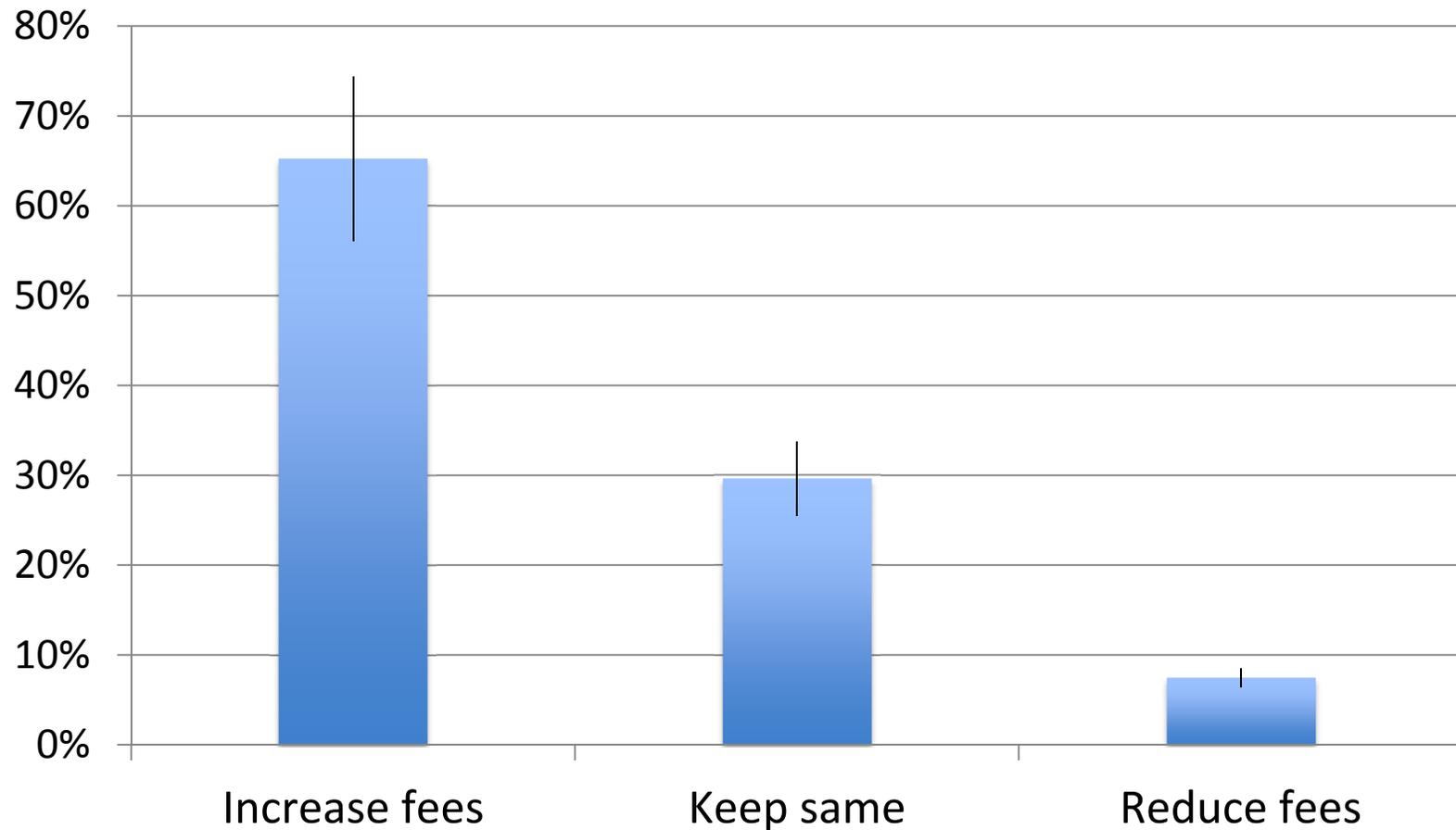
The annual cost of operating recreation in property-tax dollars for an average homeowner is \$57. **Which statement best describes your opinion?**



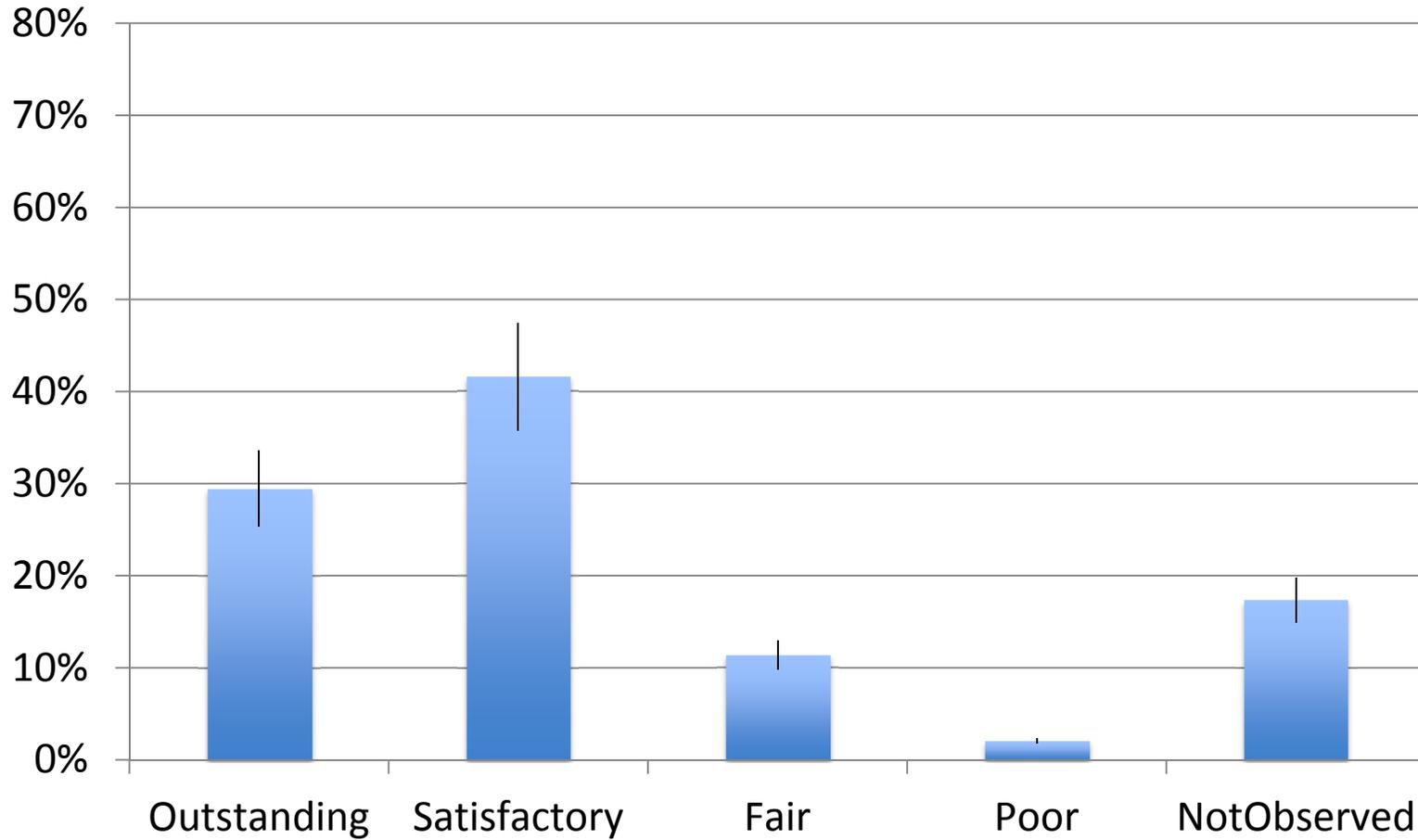
Which statement best describes your opinion? [about expanding or cutting Recreation facilities]



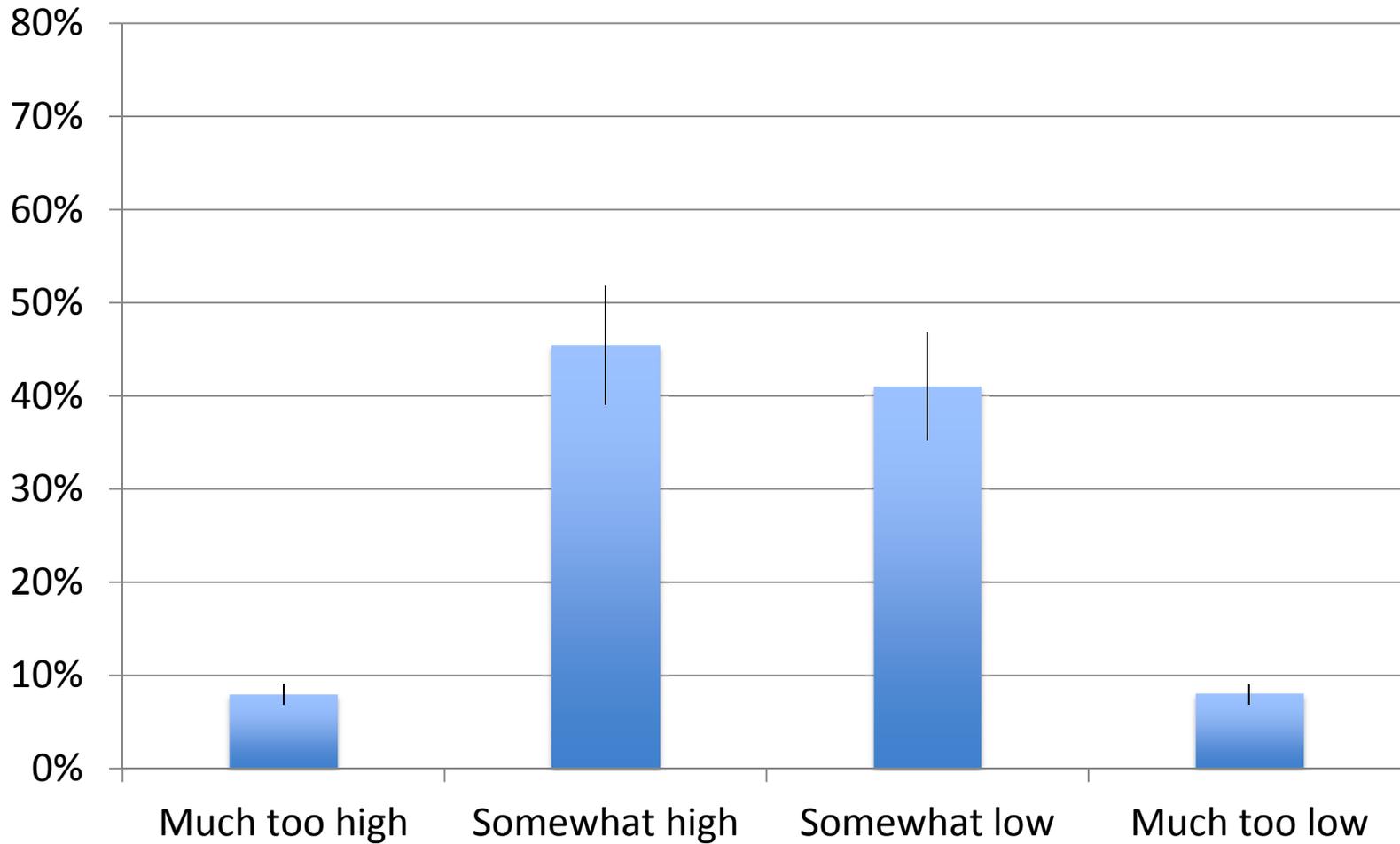
The city has recently moved to increase some user fees for some recreation activities. **Which statement best reflects your opinion?**



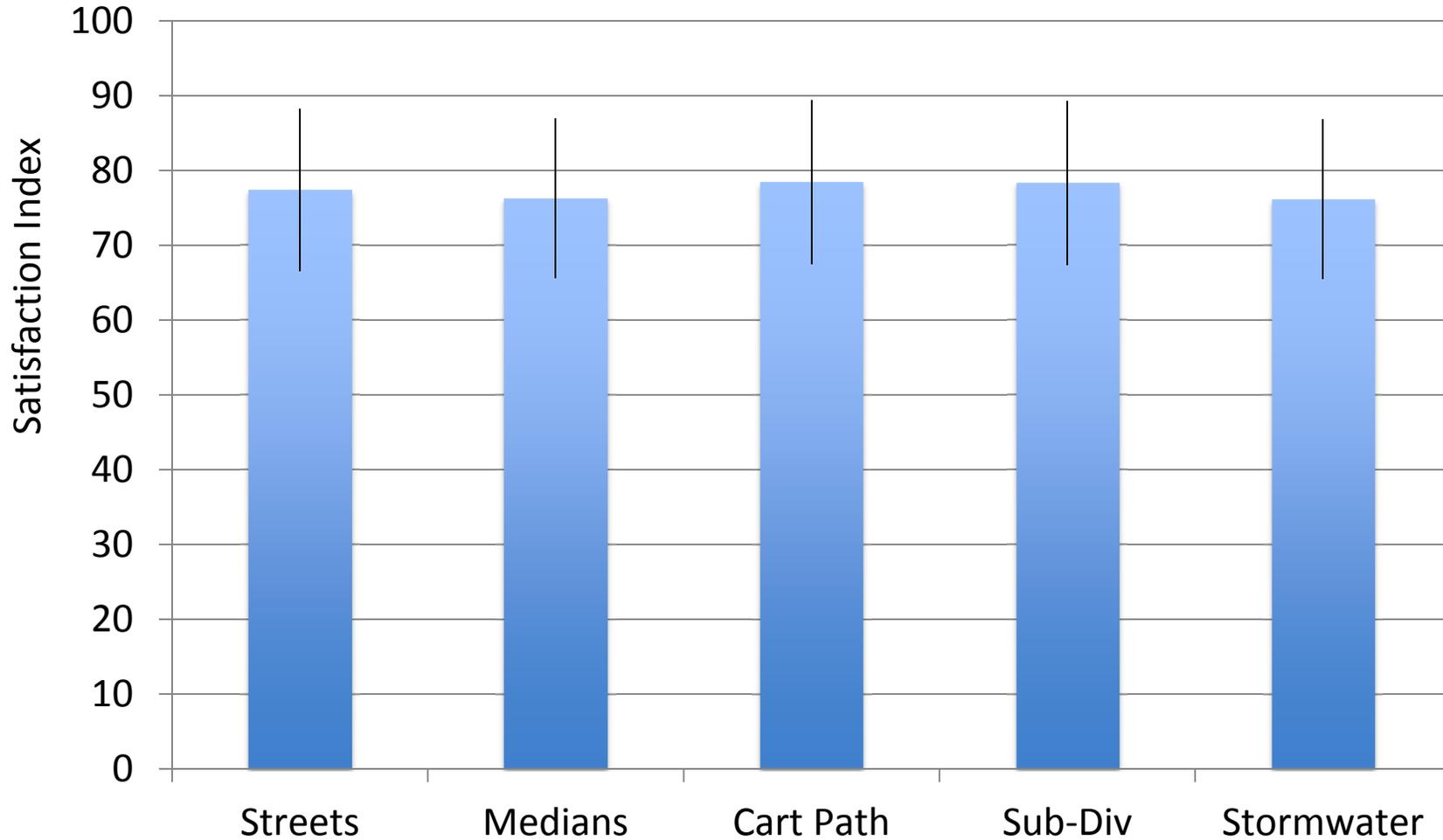
How would you rate the performance of the Peachtree City Library?



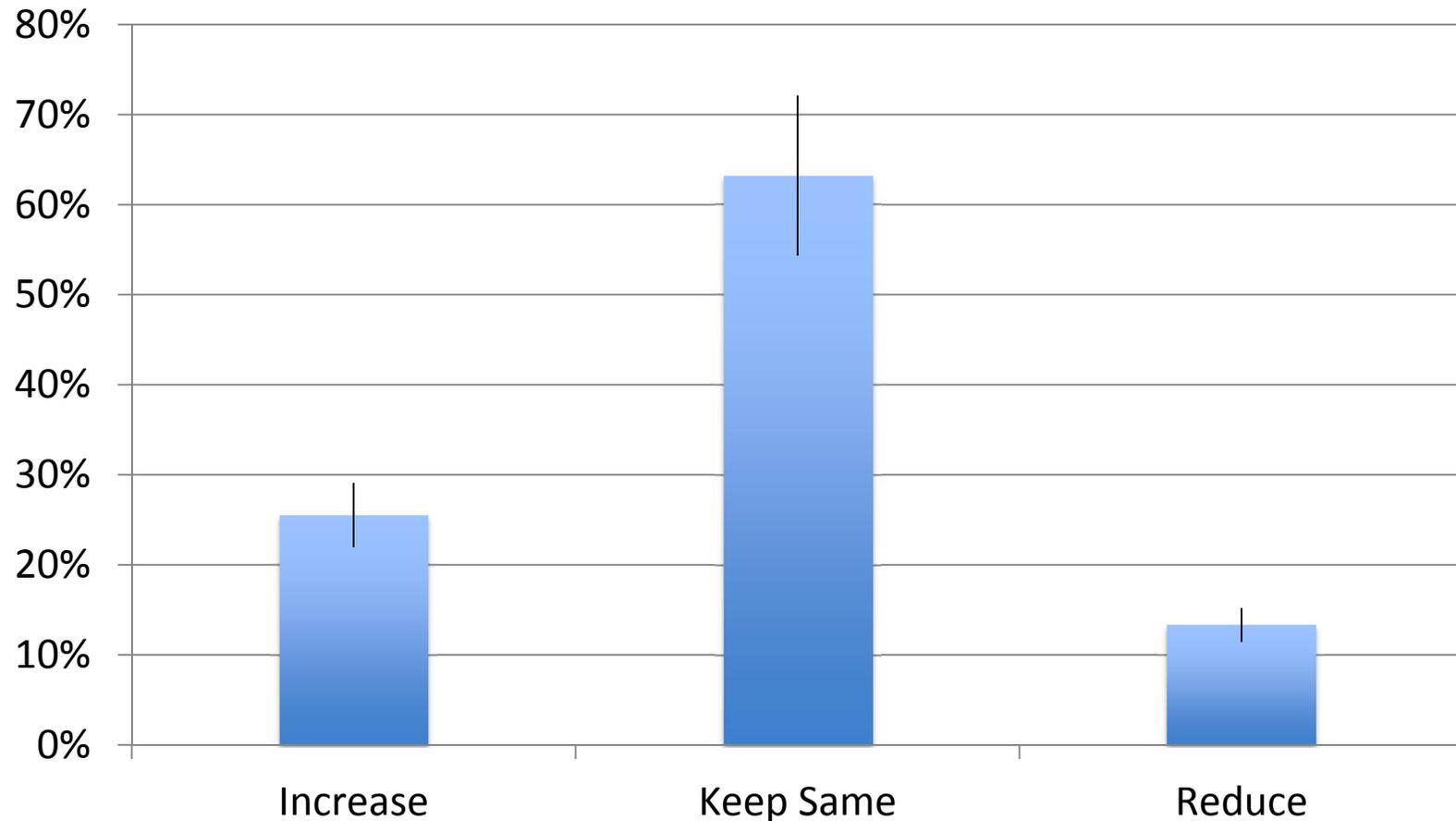
The annual cost in property taxes for the average homeowner for the city to operate the Library is about \$21 per year. **This amount is:**



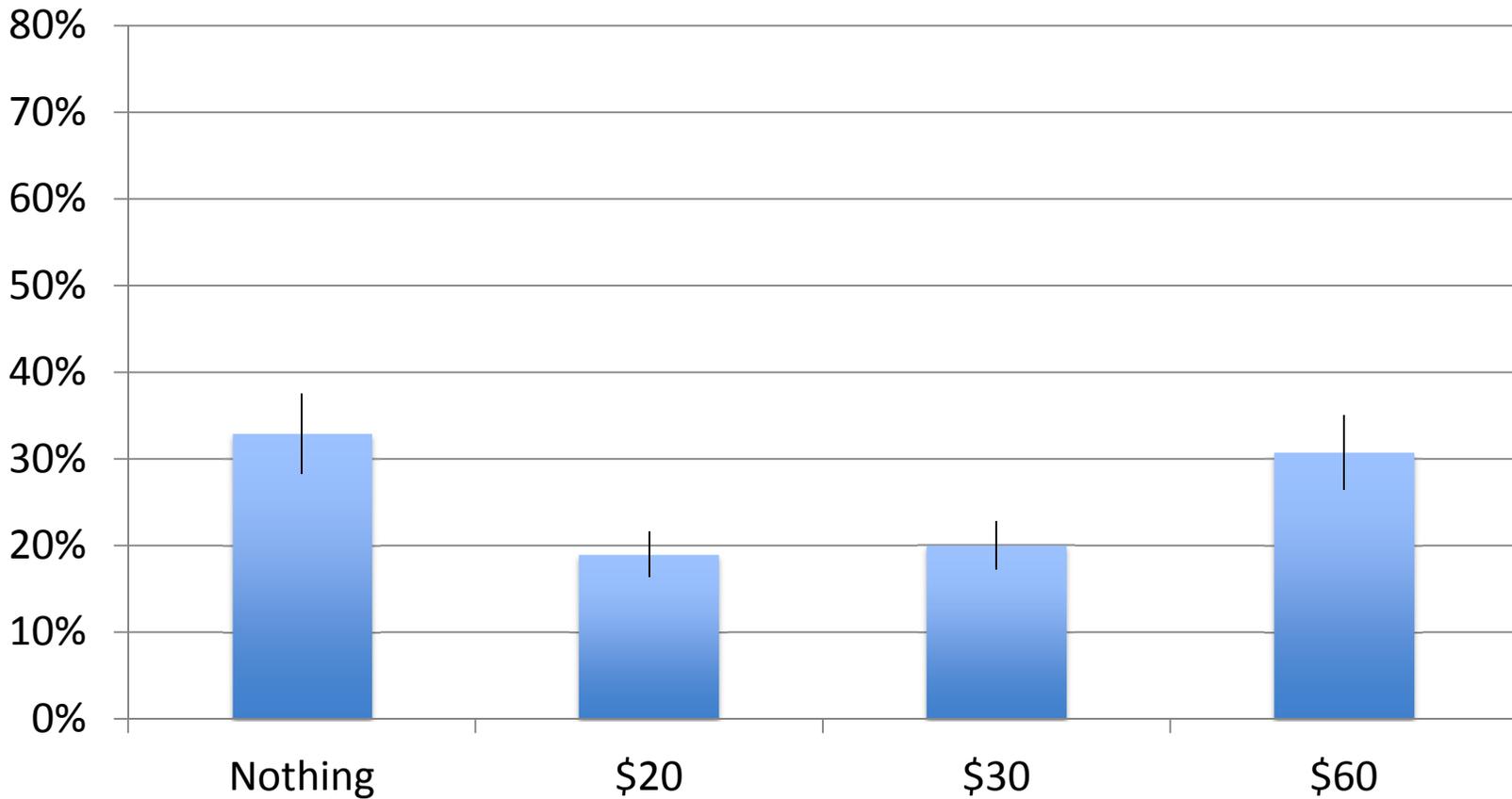
The Public Works Division provides services including the ones on this list. **Please let us know how well you think the department is doing in each area.**



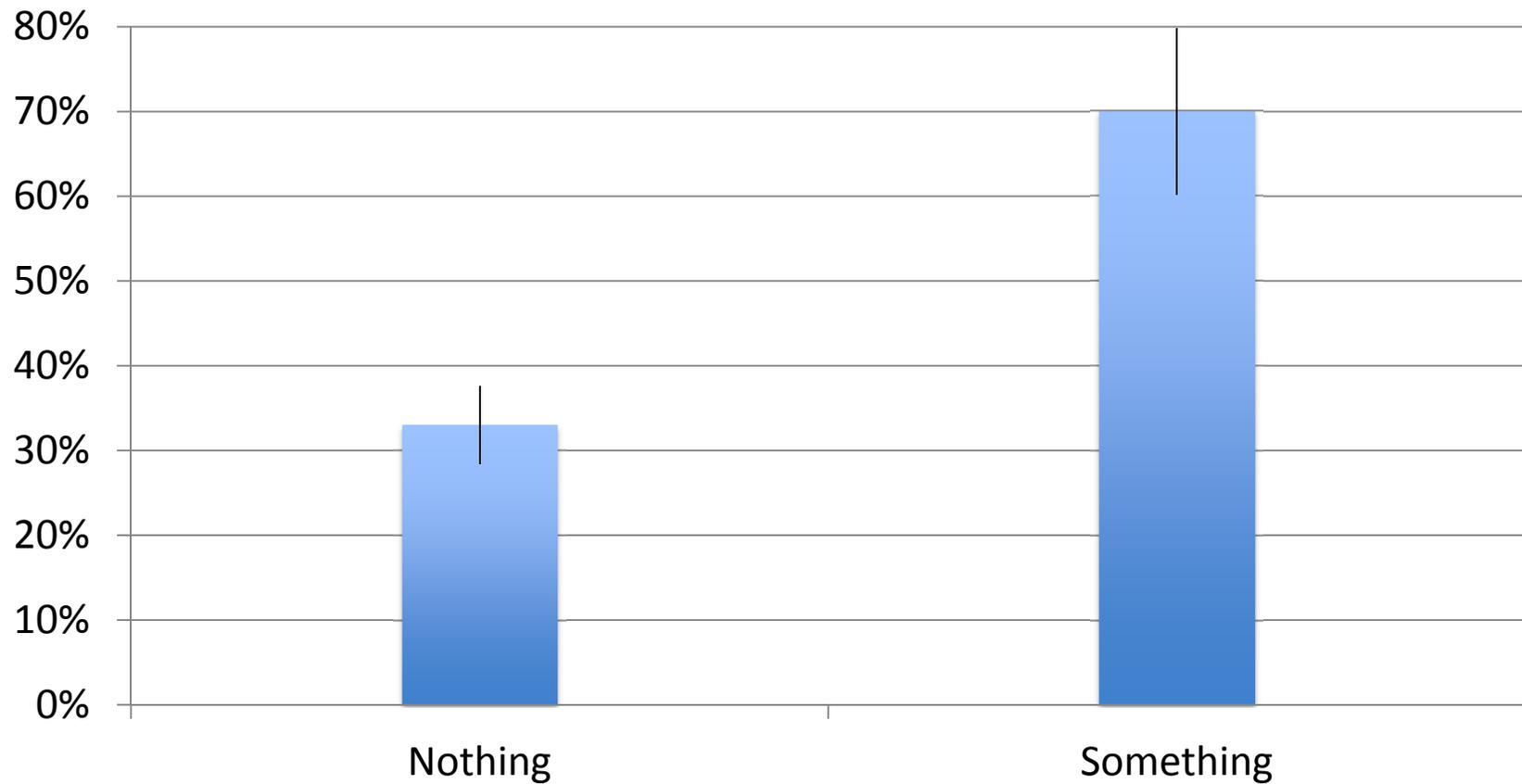
The annual cost of operating the public works department in property-tax dollars for an average homeowner is \$130. **Which statement best describes your opinion?**



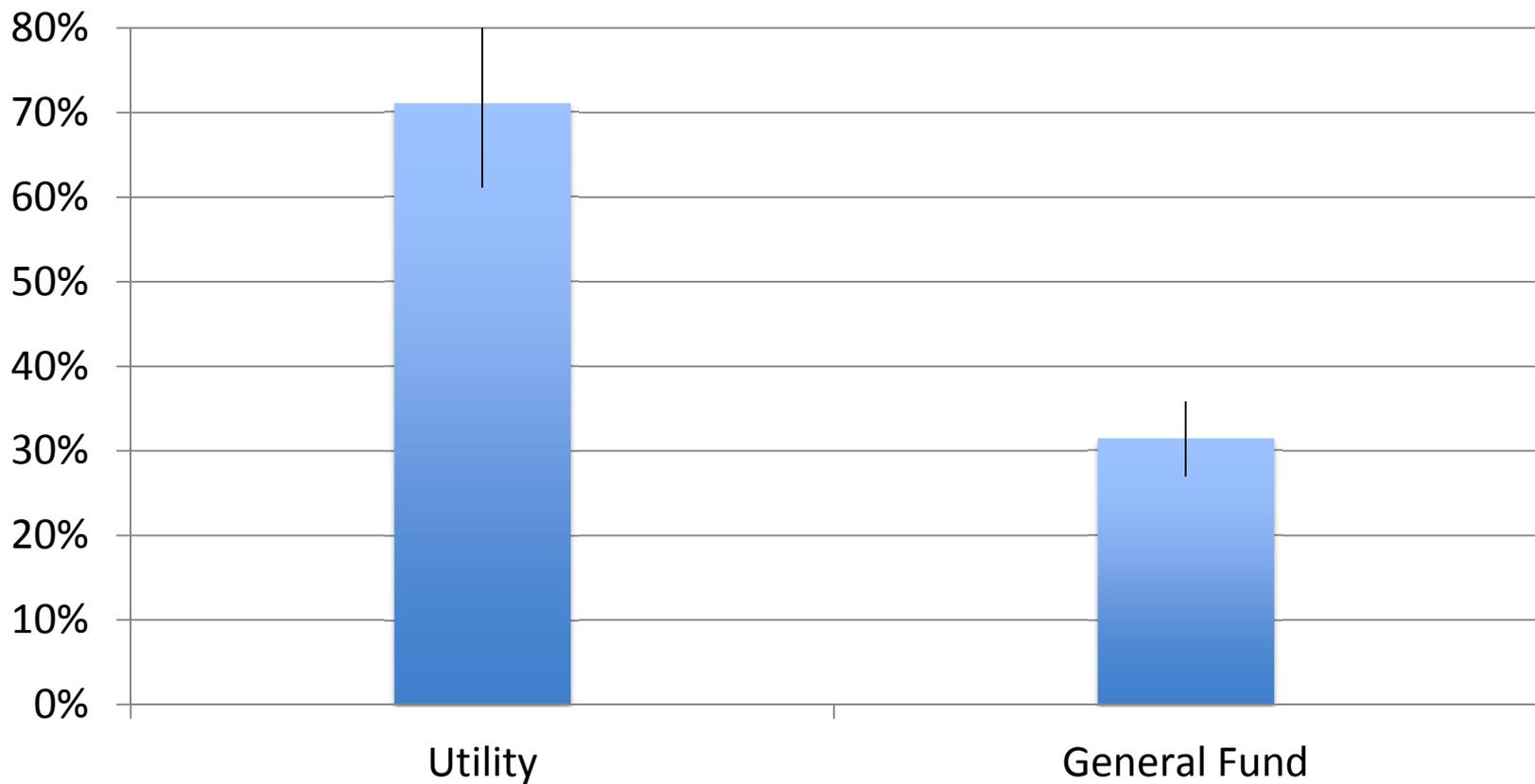
How much in additional property taxes would you be willing to pay to complete these [new cart path connection] projects?



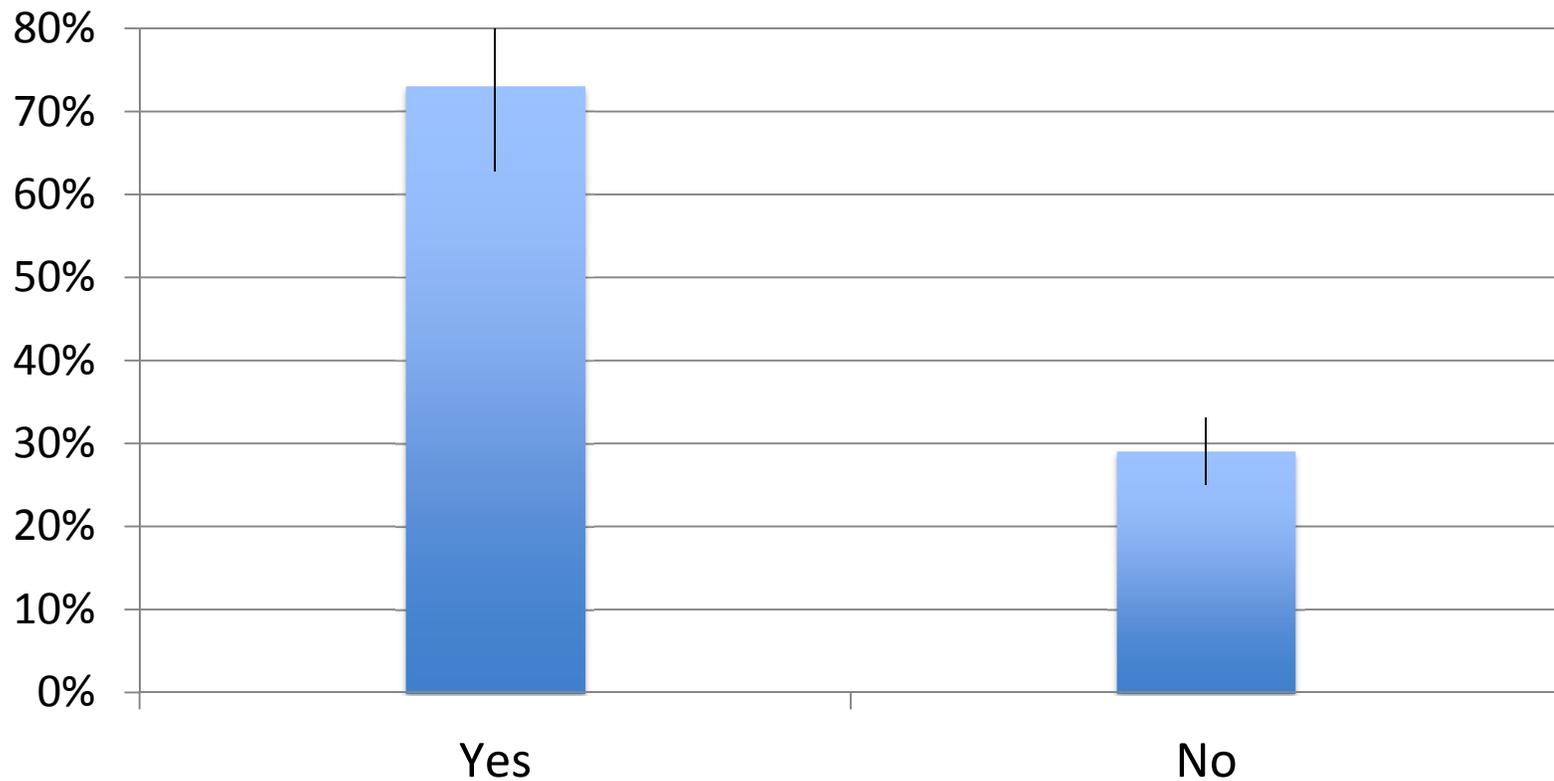
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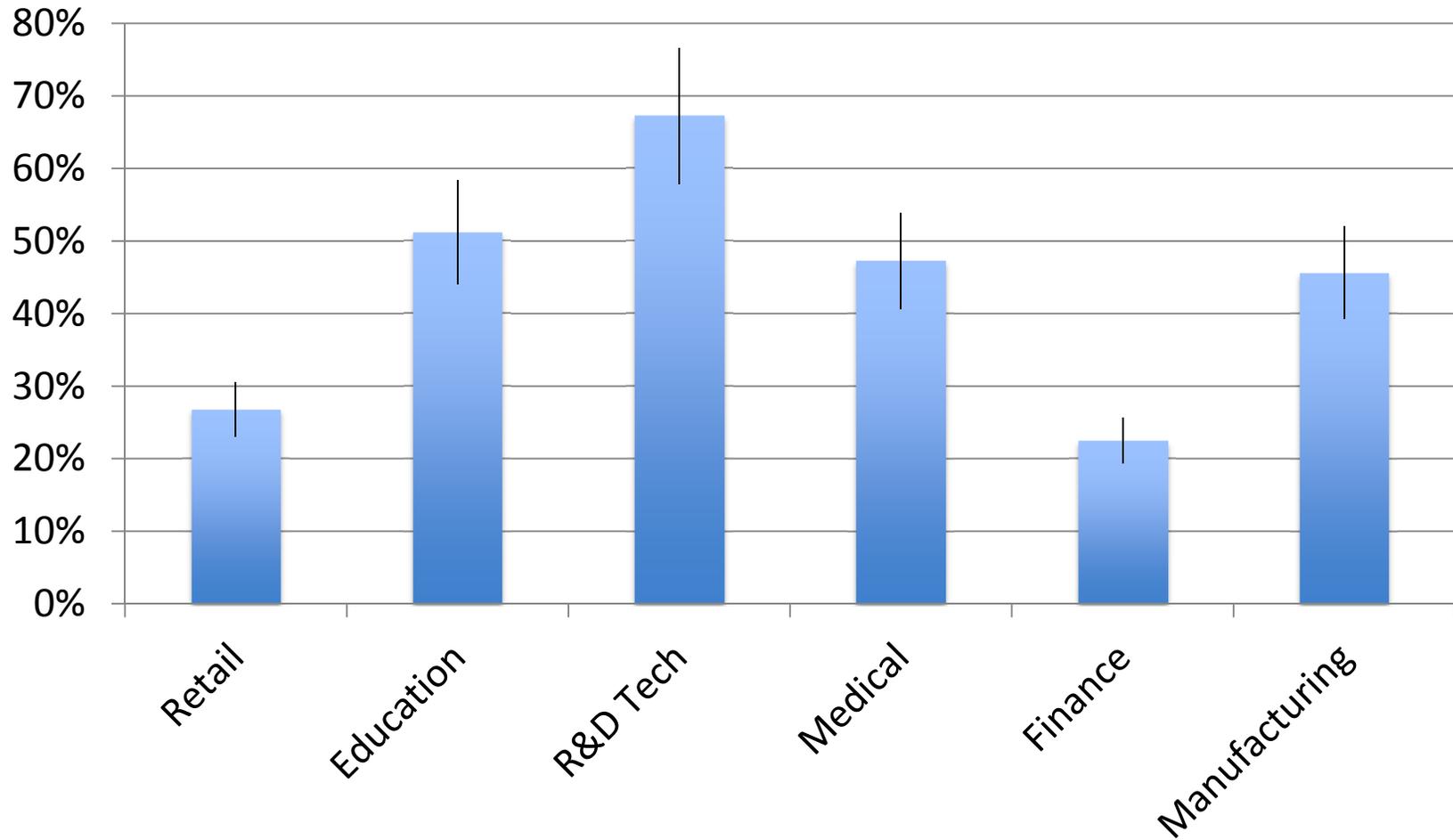
Which statement best reflects your opinion? [Stormwater funded through a utility is good vs stormwater should be funded via the General Fund and property taxes]



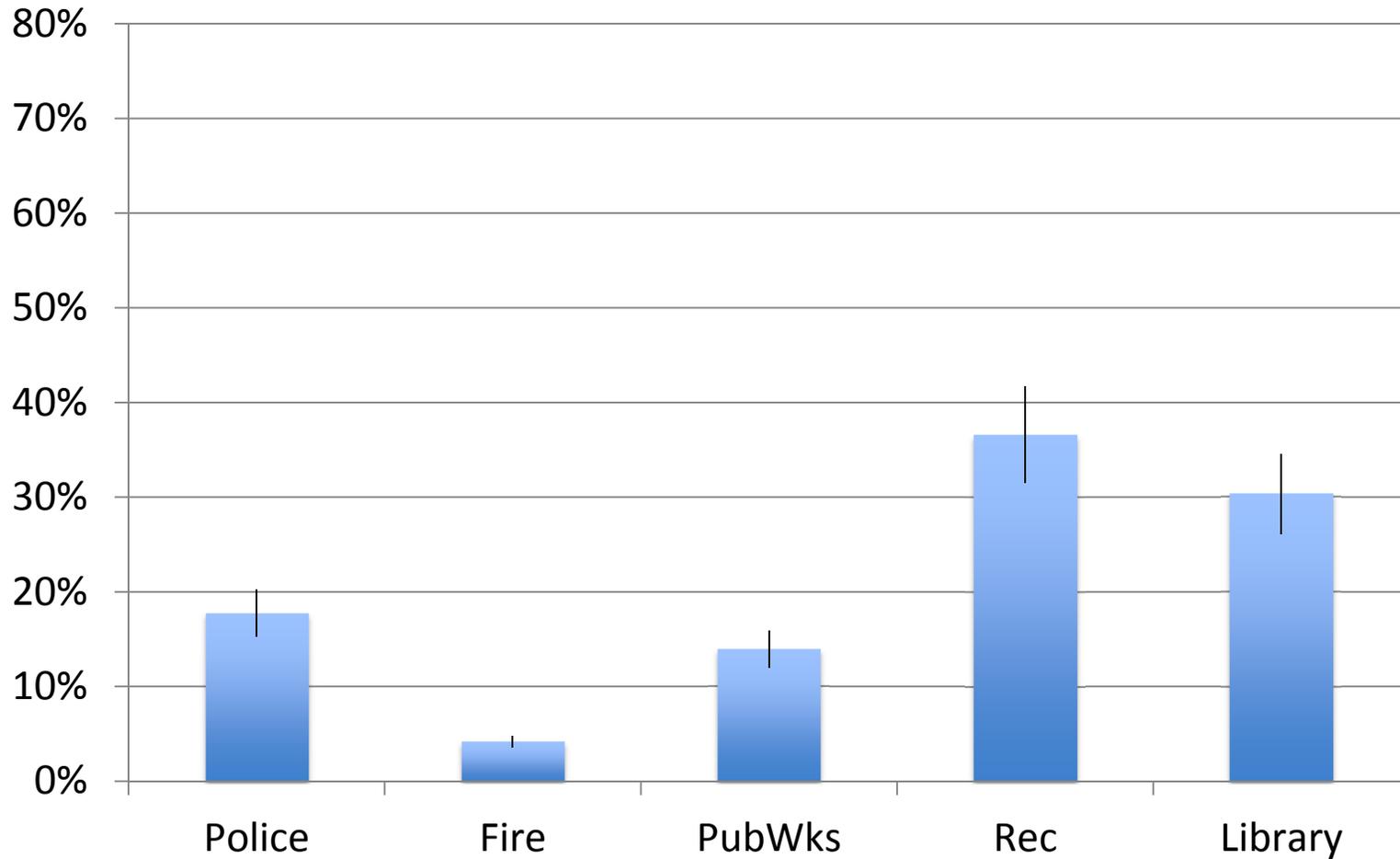
We currently pay Fayette County both county taxes and an annual fee to promote our economic development. **Should Peachtree City have its own economic development function at essentially the same cost?**



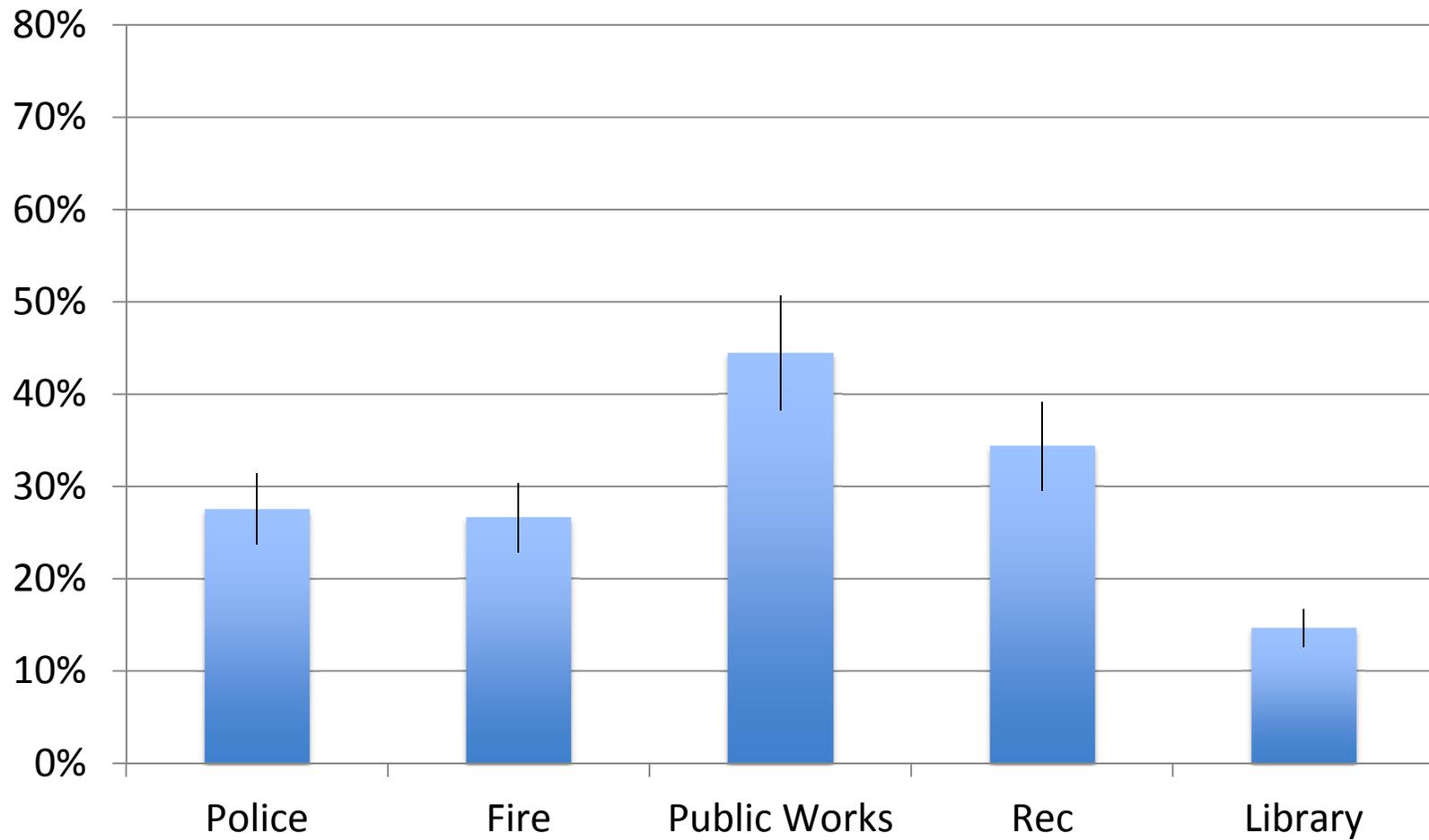
Where do you think economic development should focus? Please select one or more.



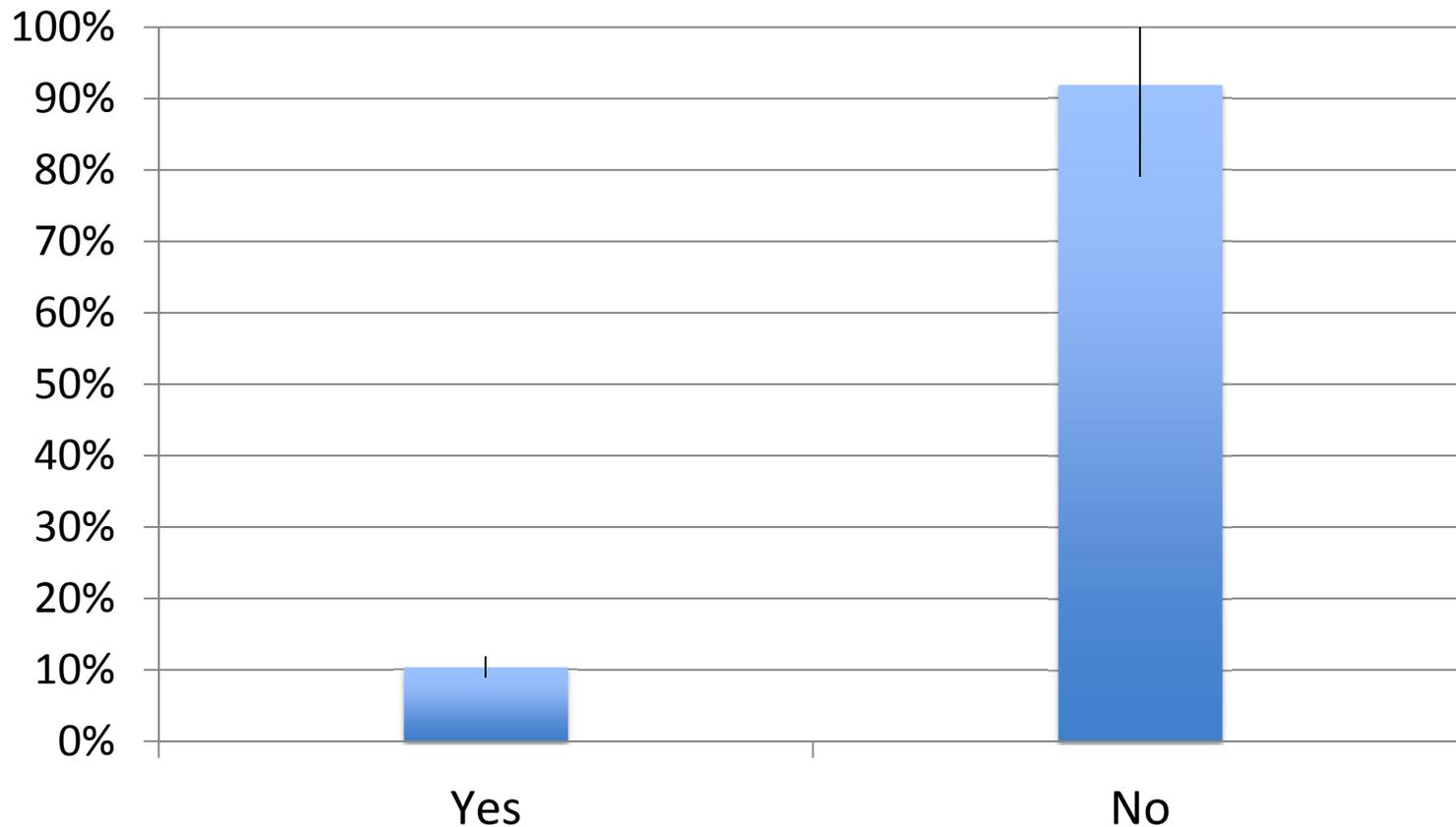
If the city had to reduce the budget of one of the five departments, **which one would you reduce?** [List was presented to each respondent in a random order.]



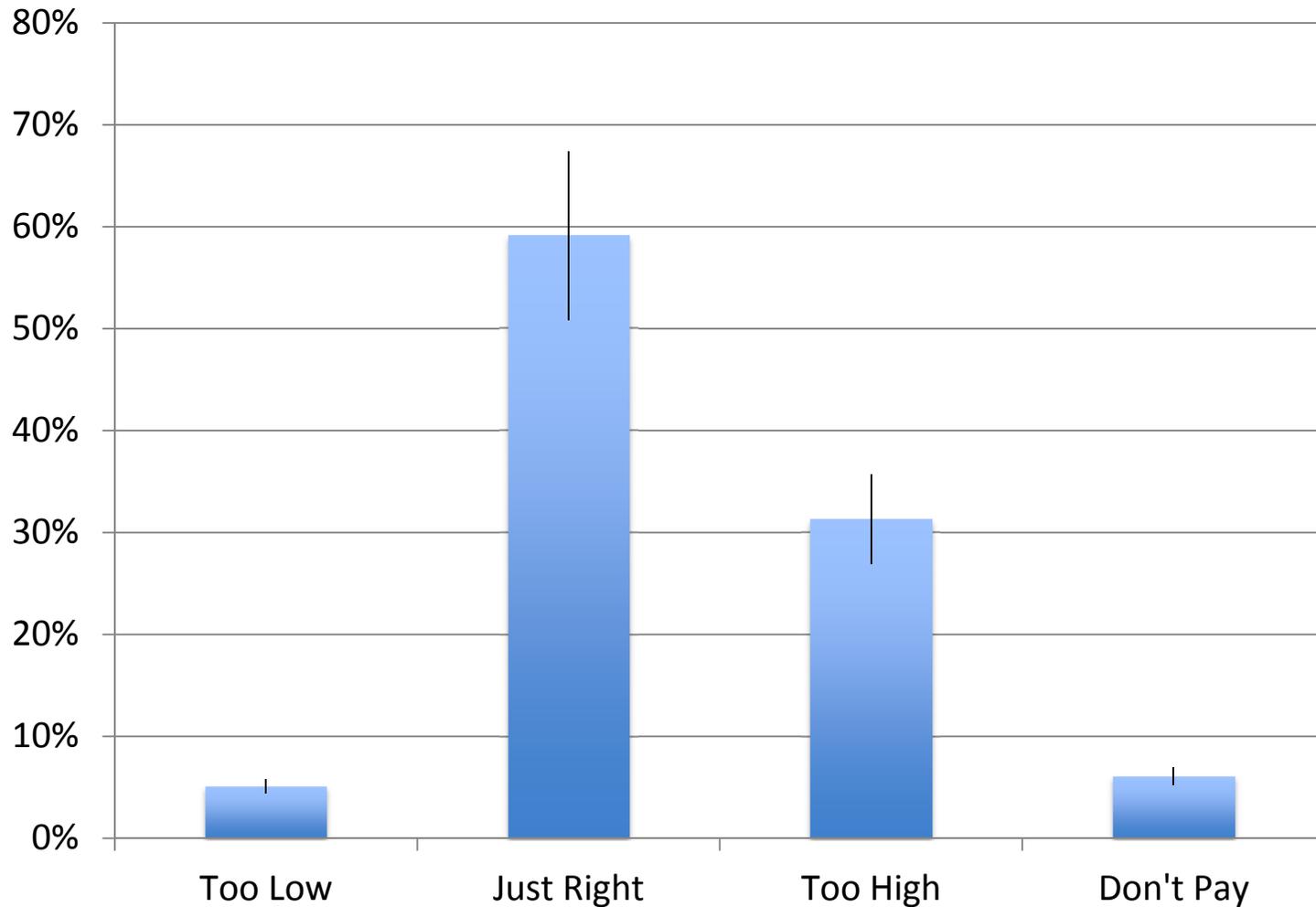
If the city were to increase taxes to improve city services, **please mark the service or services where additional money should be spent.**



Should the city continue to borrow money without first submitting these loans to the taxpayers for approval through a referendum or without first including the loans, amounts, purposes, and payoff schedules in an approved annual budget?



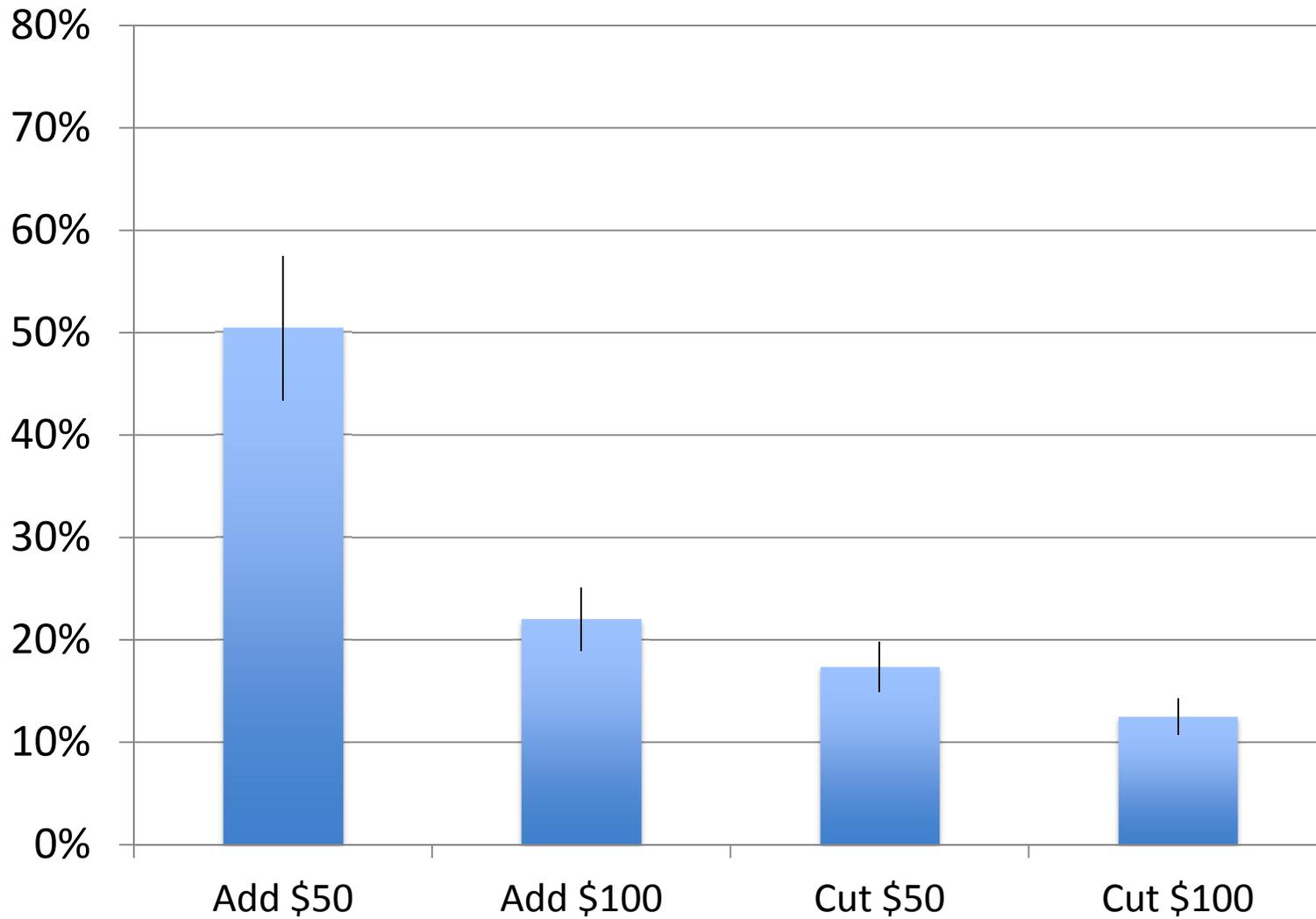
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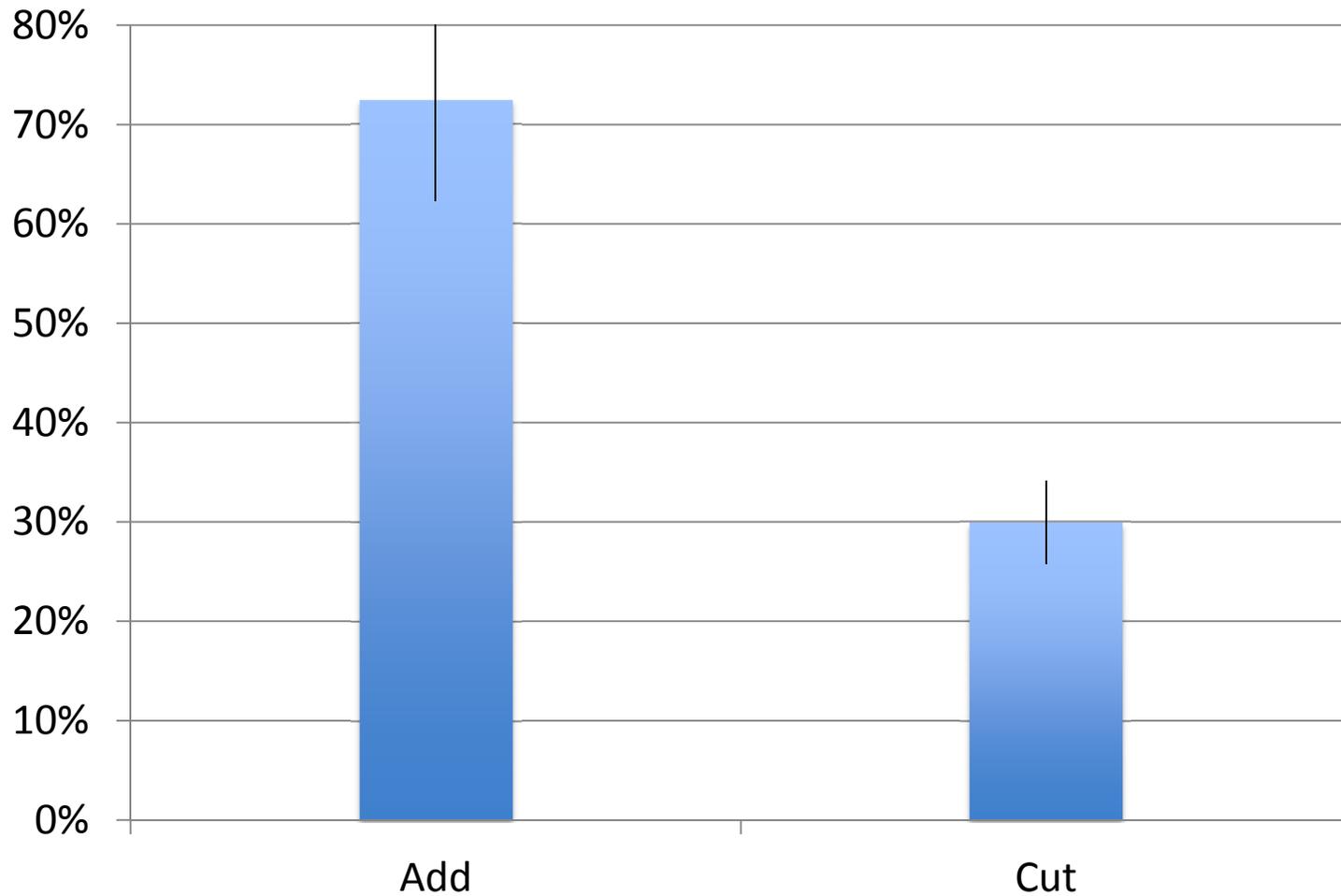
Question regarding property taxes:

- I would accept an increase of no more than \$50 per year in my property taxes in order to increase/improve city services.
- I would accept an increase of no more than \$100 per year in my property taxes in order to increase/improve city services.
- I want the city to lower property taxes by about \$50 per year and cut services where necessary.
- I want the city to lower property taxes by about \$100 per year and cut services where necessary.

Which statement best reflects your opinion [about property taxes]?



Which statement best reflects your opinion [about property taxes]?



Recommendation

... that the Mayor and Council consider raising the millage rate by up to 0.5 (one-half) mils, per the findings of the Needs Assessment Survey.